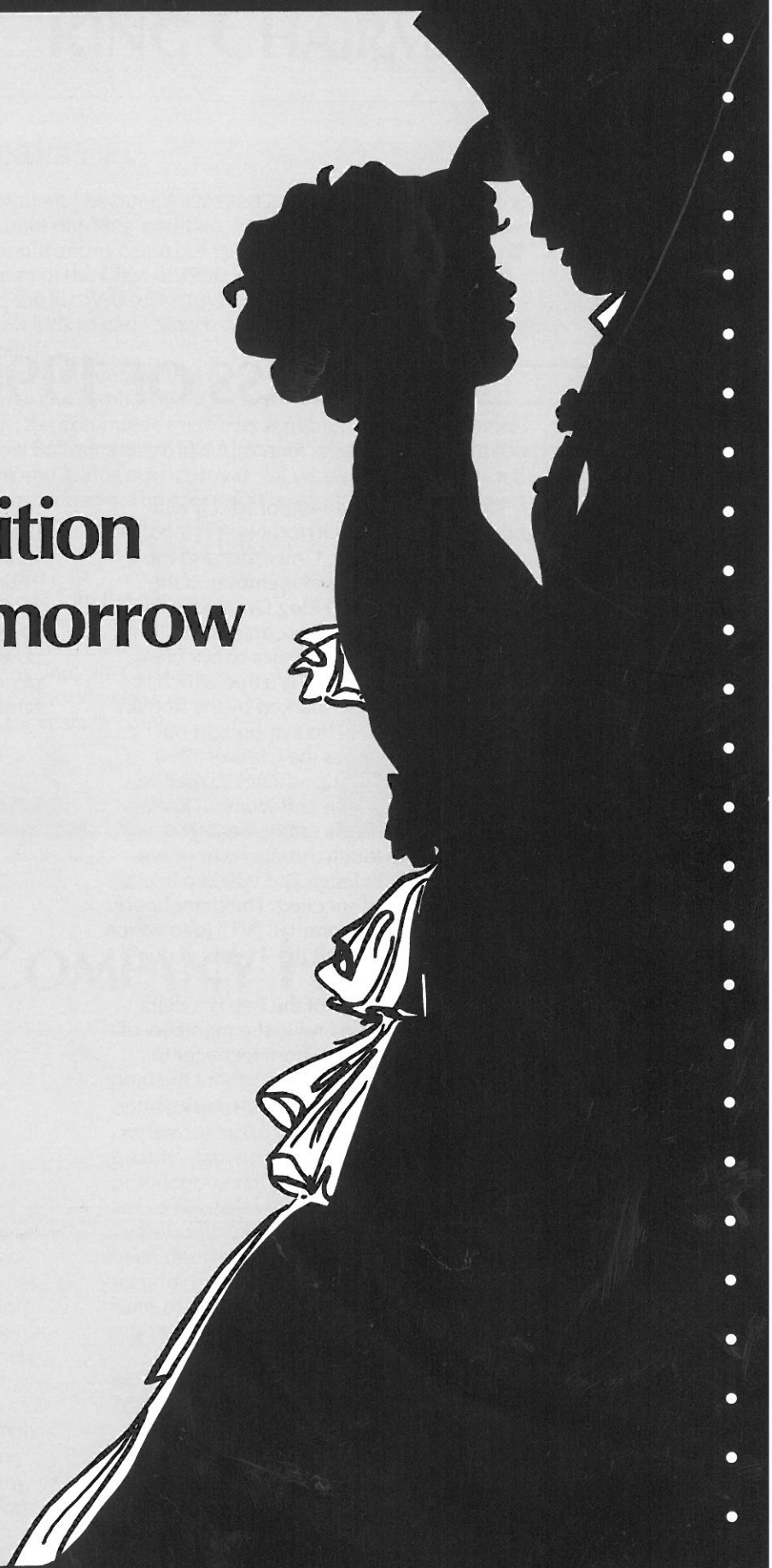


**The Ring,
A Tradition
for Tomorrow**



CLASS OF 1990 LOGO

The class logo is a symbol which will stand for the Class of 1990 forever. It symbolizes our past, our future, our University and most importantly the individual members of the Class of 1990. The 1990 Ring Design Committee believes that our logo accurately depicts the qualities and characteristics of our class.

The basis for our logo is a tree which is growing from an acorn marked by the Roman numeral for 90 "XC". This symbolizes our growth here at VPISU as the Class of 1990, from eager high school graduates to mature, responsible, career men and women. Just as the acorn has grown into a big, beautiful tree that seems to touch the sky, so have we grown both in knowledge and wisdom to challenge the world and succeed. The branches of the tree consist of the familiar "VT" logo which represents the University, the 4 years of our education.

Within the boughs of the tree is a delta depicting diversity we find in the members of our class in the transition from teenager to adult. The branches meet to represent the unity of our class in working together to better ourselves and the University.

Placed together with the uniting of the branches centered inside the Delta we represent our class motto which states: "In Diversity There is Unity". Lastly, the entire symbol is enclosed within the diamond shape which symbolizes the everlasting strength we empower as a result of this growth period, a period which we will often recall and remember with a smile.



RING CHAIRMAN

The Ring Chairman Speaks . . .

Shortly after the Class of 1989 Ring Premiere I became interested in getting involved with the design of our class ring. I knew very little about our Ring Tradition, but I was eager to find out how I could get involved. When the committee applications came out I picked one up, turned it in, and after an interview was chosen to be Chairman of the Class of 1990 Ring Design Committee. The work began almost immediately, but so did the fun. We submitted our written design ideas in February and the ring companies presented their bids in early March. We chose Balfour and have been increasingly pleased with every design meeting.

As we began the process, I was particularly concerned that our ring be truly unique and not simply a rearrangement of the same buildings and symbols which have dominated the designs for 77 years. During several of our meetings, the committee members scribbled furiously on note pads trying to invent a class symbol and show Balfour artist, Mike Altomari, what we wanted. Instead of sketching out a design of his own creation and asking our approval, we would tell or draw exactly what we wanted and Mike would lay it down on paper. The end result is astounding. Every aspect of each ring was given careful and deliberate consideration by the entire committee. We hope that you as a member of the Class of 1990 will feel that we have served you well.

Enough said about the ring design process! Turn the pages now and see for yourself. Then experience the excitement of choosing a ring which best suits your personality. It might be a difficult choice, but I promise it will be worth the effort. Thank you, the Class of 1990, for giving me this opportunity and may your ring be a cherished symbol of your Tech experience for years to come.



David Poteet
Chairman, 1990 Class Ring Committee



BALFOUR COMPANY HISTORY

Lloyd G. Balfour recognized a need in 1913 to provide high quality fraternity and sorority jewelry to a market that had been receiving inconsistent quality and delivery by small, local manufacturers.

From that modest beginning, the Balfour Company has become one of the largest providers of emblematic jewelry in the world. Yet through seventy years of business, expansion of product lines, and the training and development of three generations of skilled craftsmen, we have maintained that standard of high quality first set by Mr. Balfour in 1913.

The ability to maintain a standard of high quality is aided by Balfour's unique standing as a privately-owned, international company. Due to our singular situation, we can dedicate

our exceptional design capabilities and craftsmanship to the production of the finest quality class rings available and not to the production of dividends for stockholders. Also as our financial strength increased over the years, a substantial portion of our profits has been returned to the company in the form of technological improvements, such as our state-of-the-art CAD/CAM equipment and our refinery.

Your class ring will be crafted at our main facility in Attleboro, Massachusetts, site of our corporate headquarters.

We can assure you that Balfour will take as much pride in the making of your class ring as you will in wearing it.

This is our commitment to you.

THE PRESIDENT'S MESSAGE

As president of your class, I feel very proud to present to you, the Class of 1990, your Class Ring Collection by L.G. Balfour. Every ring has been carefully and meticulously designed by the Class Ring Committee. I would like to tell you how this committee was selected and the workings that entailed the design of your ring.

On October 21, 1987, the Class Officers were elected. Our primary task was to select a Ring Committee. Six student positions were available to serve with myself and the male, female, and cadet members at large. This responsibility was certainly not an easy one. We spent over a week's time reviewing applications and interviewing prospective candidates for the six positions available. After many hours and difficult decisions, a committee was chosen. I feel this group of students most successfully represents the diversity of our class and University.

The committee immediately began discussions on what our class would want our ring to symbolize, both to the individual and to the University. We know we wanted a ring unique to the Class of 1990, a ring like that of no other class in the history of Virginia Tech.

The ring had to be something that each member of our class would cherish for the rest of their life. We strove to create a ring that when the Class of 1990 had graduated, the members of its class can look at their ring and reminisce about their academic, extra-curricula, and social lives at Virginia Tech.

Virginia Tech and all of its students have a very special meaning to me. I hope that the design of our Class Rings will portray this feeling to you as it does me. I hope that you will treasure your ring and all of your memories of Virginia Tech for years to come.

Wm D Tyrrell

Bill Tyrrell
President,
Class of 1990



CLASS OF 1990 RING COMMITTEE

Front Row:
Cathy Deitz
Laura Koehne
David Poteet
Terri Saunders

Back Row:
Alan Singleton
Phaedra Moran
Bill Tyrrell
Suzanne Kobernick
Michele Harrington
Paul Carder



CLASS OF 1990

CLASS OFFICERS

Bill Tyrrell, President
Kellie Crawford, Vice President
Debbi Wood, Secretary
Kendra Bryant, Treasurer
Theresa Lassiter, Historian
Alan Singleton, Male Member at Large
Suzanne Kobernick, Female Member at Large
Paul Carder, Cadet Member at Large
Yoon Kim, Publicity Chairman
Tim Reed, Class Advisor



HISTORY OF RING & DANCE



Tradition remains an integral part of our class ring design and exchange. Since the first ring was crafted in 1914, students have worked to create a ring which will represent the years at VPI to every member of the graduating class. It is also important for the ring to connect the class of 1990 to graduating classes of years past. This is done by carrying on the traditional Ring Dance where students exchange rings in the same tradition that their fellow alumni have since 1934.

Our ring dance will be held on March 31st and April 1st. As you enter the dance with your date, you will receive two strips of ribbon which will be used to tie the rings to your wrists. The rings should be hidden in the palm of your hand until the exchange ceremony.

The evening's dance festivities begin when the members of the Corps of Cadets see their rings during the Cadet Ring Figure. Cadets form a figure '90 on the dance floor. Their dates are then escorted to them and the rings are exchanged. Once completed, the non-cadet students exchange rings with their dates while dancing to the traditional song, "Moonlight and VPI". The song has been played at every ring dance since Fred Waring first composed it for the 1943 Ring Dance.



UNIVERSITY SIDE



Traditional



Miniature

This year's design is beautifully orchestrated and represents one of the most strikingly unique designs in our 77 year ring tradition. Our intention was to create a symmetrical portrait which draws the eye to natural focus, with dimension and flowing detail. The result is a bold, new design which symbolizes our rich heritage. The eagle, which has appeared on every ring since the first, takes his place at the base of the ring while his upward-swept wings cradle the remaining portion, just as freedom forms the basis of our values and the way of life. In one claw he embraces the University motto "Ut Prosim" or "That I May Serve". Directly below lies the shield of the Corps of Cadets, the founding institution of our school. The War Memorial Chapel, with the University Shield as its base, forms the center of the design. The chapel has been a focal point for VPISU since its dedication and serves to remind us of the courageous alumni who have died for their country.

The pylons represent (from left to right) Brotherhood, Honor, Leadership, Sacrifice, Service, Loyalty, Duty and "Ut Prosim". At the top of the Chapel is the founding date of our University. Immediately above the date, the Virginia Tech Banner flows gracefully into a Dogwood blossom. Not only does the state flower grace our Campus every spring, it also lies forever etched in the architecture around Campus. The American flag dominates the upper left hand corner with 4 stars exposed representing the 4 wars which Tech alumni have fought and given their lives in. At the top right, Burruss Hall is partially encircled by the Virginia State Flag symbolizing the continuing support VPISU receives from the Commonwealth, and the original bill establishing the Virginia Agricultural and Mechanical College as a public institution on March 19, 1872. Topping either flag pole is an old style VT and a Fighting Gobbler. Both stand to represent the traditional values of a University and a nation remembering its past.

CLASS RING BEZEL



In keeping with the spirit of Tech's earliest rings, the oval patterned stone has been selected for the bezel for the Class of 1990 men's traditional. Encircling the bezel are the words "Virginia Polytechnic Institute". A chain of interlocking 90s surrounds the outermost portion of the bezel, symbolizing our class unity and strength. The honor point consists of the University shield indicative of the truth and loyalty Tech instills in its students.

With recent tradition in mind, one may also choose our University's more familiar name of Virginia Tech to enclose the bezel stone.

CLASS SIDE

The daily lives of the students of the Class of 1990 are as varied as the individuals themselves. After long consideration, the Ring Committee proudly presents a class side that we hope will have special meaning to each of you. The mountains and the New River that surround our campus can be found at the top of the ring. Both serve as a reminder of enjoyable outdoor activities and the beautiful scenery of the Blacksburg area. The river flows from the mountains into the Alumni Hall Steeple, the symbol for our future as graduates, as well as the future of our University.

Next to the steeple, the numerals of our graduating year are gracefully displayed. 1990 is a unique year to complete one's undergraduate education since it is the beginning of the final decade of the twentieth century.

Beneath the 1990 is a torch burning with a flame in the shape of a dove. This symbol has been included to represent peace, a virtue that we believe the students of Virginia Tech are dedicated to preserving. It is particularly significant because of the signing of the INF Treaty and summits between the United States and the U.S.S.R. are visible movements toward world peace that have occurred during our college years. The hands which lightly grip the torch reflect friendship and camaraderie among class members, and the brotherhood and sisterhood of the Greek organizations on campus.

We are reminded of the joys of university life at the sight of a quaint park bench and old fashioned street sign bearing the name "College Avenue". Certainly every class member holds memories of travelling into downtown Blacksburg and enjoying the setting of our small college town.

The buttresses of Cassell Coliseum appear on the ring to represent the return to long standing tradition of athletic excellence at Virginia Tech.

A graceful banner displays your individual college, forever to remind you that academics are the core of your university career.

The focal point of the class side is the Class of 1990 logo which symbolizes our motto "In Diversity There Is Unity", the eight ascending Hokie stone stairs, four to each side of the diamond shaped logo, portray our steps toward knowledge and intellectual achievement in each of the eight academic colleges of the University.

Finally, at the base of the ring appear the Roman Numerals CXVIII, with the III continuing as a band around the palmside. These indicate that the Class of 1990 is the one hundred and eighteenth class to graduate and complete the outstanding education that can be received here at Virginia Tech.



Traditional

Women's Miniature

The women's miniature ring includes as many of the symbols found on the men's traditional ring as possible. Because of its delicate construction, not all of the class and University symbols could be included. The Class of 1990 Ring Design Committee chose the symbols that we felt would be most important to you and blended them together to create a ring that would provide the most meaning for its stylish size.



Miniature

WOMAN'S DINNER RINGS

Ladysmith

- Virginia Polytechnic Institute Around Stone
- '90 on Right Side
- VPI or Degree on Left Side
- Choice of Center Stone
- Diamond/Dimonique® Set in Stone Available
- Encrusting Available

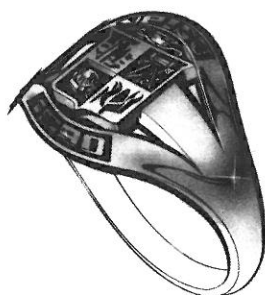


Montpelier

- Genuine Pearl Stone
- Diamond Side Stones
- VPI on Left Side
- '90 on Right Side

Alexandria

- Choice of Center Stone
- Crest Mounting of VPISU Seal
- Personal Initials on Left Side & Right Side



Marrietta

- All-Metal
- VPISU & Seal
- 1990 Below VPISU Seal

CLASSIC SIGNETS



Heritage/Oakwood

Heritage/Oakwood (Oval) (Antique)

- Engraved Black Onyx Stone Signet
- Men's and Women's
- Oval and Antique
- Plain Shanks or Choice of Class Logo and Degree

Stafford/Covington (Oval) (Antique)

- Men's and Women's
- Oval and Antique
- Choice of Center Stone
- Diamond/Dimonique® Stone Set Available
- Plain Shanks or Choice of Class Logo and Degree
- Holds up to 2 Honor Points



Stafford/Covington

Winchester/
Hampton



Winchester/Hampton (Oval) (Antique)

- All-Metal Signet with Raised Detail (VPISU Seal Only)
- Men's and Women's
- Oval and Antique
- Plain Shanks or Choice of Class Logo and Degree
- Holds up to 2 Honor Points

Castlewood/Arlington (Oval) (Antique)

- All-Metal Signet with Raised Detail (VPISU Seal and War Memorial Chapel)
- (Same Options as Winchester/Hampton)

Castlewood/Arlington



Yorktown

Yorktown

- Incised All-Metal Signet
- Men's and Women's
- Oval Only
- Plain Shanks Only
- Holds up to 2 Honor Points

CONTEMPORARY SIGNETS



Newport

- All-Metal Raised Detail
- Men's and Women's
- Antique Only
- Available with 3-Stone Set or Black Onyx Bar
- Plain Shanks or Choice of Class Logo and Degree

Ashland

- Women's Fashion All-Metal Raised Detail
- Antique Only
- Available with 3-Stone Set or Black Onyx Bar
- Pierced Shanks



Fairfax

- All-Metal Incised Signet
- Men's and Women's
- Antique Only
- Available with 3-Stone Set Only
- Plain Shanks or Choice of Class Logo and Degree



STONES

The Traditional VPISU ring base price includes choice of 12 simulated birthstones available with a smooth or faceted top. The genuine Black Onyx and Mother of Pearl stones are available with a smooth top only. Also available at extra cost are various Hope Stars and genuine stones.

Genuine diamonds set into your center stone are offered or you may provide your own stone to be set. (The Black Onyx with a diamond is a popular choice.)

Dimoniques®, a fine grade of cubic zirconia, provide an affordable alternative to genuine diamonds.



Stone Decorations

An Encrusting cut into the top of your center stone and inlaid with 14K gold is available.

Traditional rings can be encrusted with the German Club emblem, Greek letters, the Fighting Gobbler, VPISU, the Forestry emblem, the Skipper Cannon or any personal initials.

Signet and Dinner rings can be encrusted with VT, Fraternity Letters or Personal Initials.

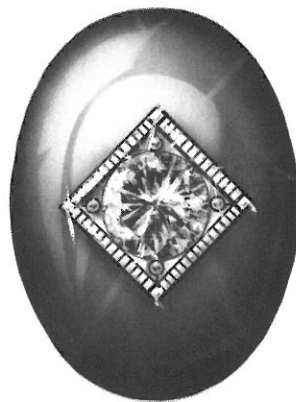
An engraving is a design cut into your stone with no gold inlay.

Traditional, Dinner and Signet rings can be engraved with the University Seal or VT.

A University Seal Crest is available on Signet rings.

Stone Variations of Starcut, Fireburst, India Cut or Starflame are available on all Traditional and women's fashion rings.

Protected Emblems are metal shims placed behind simulated gemstones on Traditional rings only. Choose from the University Seal, Forestry Club, Fighting Gobbler, Skipper Cannon, VT, VPISU monogram or German Club.



OPTIONS

Your 1990 Virginia Tech rings are available with several options. Some options are limited to certain rings because of size and design characteristics. All rings will be on display at the Ring Premiere and at all order-taking sessions.

Options Included in Base Price

All Traditional rings are available with choice of finish: natural, light, medium or dark.

Smooth or Faceted Top

- Choice of Simulated Birthstone
 Garnet (Jan) Ruby (July)
 Amethyst (Feb) Peridot (Aug)
 Aquamarine (Mar) Blue Spinel (Sept)
 White Sapphire (Apr) Rose Sapphire (Oct)
 Emerald Spinel (May) Gold Sapphire (Nov)
 Alexandrite (June) Blue Zircon (Dec)
 Padparadschah (Special Tech Orange Stone)

Smooth Top Only

- Black Onyx Mother of Pearl
- Choice of School on Class Side
 Agriculture Education
 Architecture Engineering
 Arts & Science Human Resource
 Business Veterinary Medicine
- Full Name Engraving
 Script or Block (City/State or Social Security Number)
- Choice of Yellow, White, Rose or Green Gold
- Choice of Finishes (Light, Medium, Dark or Natural)
- Starcut, Fireburst, Starflame or India Cut Stones

Metal Qualities

Your 1990 class ring is available in yellow, white, rose, or green gold in 10K, 14K, and 18 karat qualities. All karat gold rings are made from plumb gold.

Some 1990 rings are also available in Goldtone Celestrum® and Silvertone Celestrum®.

Goldtone Celestrum®, a Balfour exclusive offers the closest alternative to real gold, utilizing a unique bonding process to produce a yellow metal with the luster of gold, yet no tarnish, cracking or peeling.

Silvertone Celestrum® is a tarnish-free, non-allergenic jeweler's alloy with the look and feel of white gold. Both are fully warranted.

Engraving and Finishes

The Traditional and Signet rings are available with your full name or social security number engraved in block or script letter. Due to their petite size, the Dinner style rings will only be available with three initials engraved inside.

Stones

	Man's Traditional			Woman's Traditional	
	Jumbo	Large	Med.	Small	Mini.
Amethyst (Med.)	\$220	\$160	\$120	\$65	\$35
Garnet	140	110	80	70	45
Aquamarine (Med.)	320	210	160	90	40
Bloodstone	25	25	25	25	25
Lapis Lazuli	50	50	45	45	40
Tiger Eye	30	30	30	25	25
Cats Eye	30	30	30	25	25
Jade	30	30	30	25	25
Opal	155	130	110	65	50
Sodalite	18	18	18	18	18
Rhodinite	18	18	18	18	18
Striped Agates	18	18	18	18	18
Epidote	25	25	25	20	20
Hematite	30	30	30	25	25
Mother of Pearl	30	30	30	25	25
Turquoise	60	60	60	30	30
Citrine Topaz	90	75	65	45	30
Smokey Topaz	100	85	75	55	40
All Hope Stars	100	90	75	50	40

Stone Set in Special Panel

Point Size	Cubic Zirconia	Diamonds
5pt	\$27.00	\$75.00
10pt	31.00	110.00
20pt	36.00	210.00
25pt	39.00	305.00

Stone Set as Bezel Dividers

Point Size	Diamonds
1pt	\$35.00
2pt	42.00
3pt	51.00
4pt	67.00
5pt	75.00

Encrusting (Gold Inlay) \$9.00

VT Monogram	Skipper Cannon	Fighting Gobbler
VPIU Monogram	Personal Initials	Highty-Tighty
Greek Letters	(Block, Old	Co-op Symbol
German Club	English, Linear	
Forestry	or Roman)	

PRICING

TRADITIONAL

	10K	14K	18K	Celestrum®	GTC
Men's Jumbo Traditional	\$460.67	\$594.53	\$728.39	\$134.95	\$154.95
Men's Extra Large Traditional	399.74	529.61	651.51	134.95	154.95
Men's Large Traditional	359.77	483.67	604.58	134.95	154.95
Men's Medium Traditional	321.82	414.75	508.67	134.95	154.95
Men's Small Traditional	259.86	333.79	408.73	134.95	154.95
Women's Standard Traditional	221.93	287.90	365.87	124.95	144.95
Women's Miniature Traditional	186.97	236.96	297.94	124.95	144.95

DINNER

Ladysmith All Stone Option	175.97	224.96	266.95	—	—
Ladysmith Name Base Option	180.97	229.96	271.95	—	—
Montpelier	164.97	174.96	184.95	—	—
Alexandria	185.92	234.71	226.49	—	—
Marrietta	139.97	149.96	164.95	124.95	—

CLASSIC SIGNETS

Heritage (Men's)	247.92	307.88	377.85	140.95	—
Heritage (Women's)	200.96	233.94	297.92	140.95	—
Oakwook (Men's)	247.92	307.88	377.85	140.95	—
Oakwood (Women's)	200.96	233.94	297.92	140.95	—
Stafford (Men's)	231.92	291.88	361.85	124.95	—
Stafford (Women's)	184.96	217.94	281.92	124.95	—
Covington (Men's)	231.92	291.88	361.85	124.95	—
Covington (Women's)	184.96	217.94	281.92	124.95	—
Winchester (Men's)	241.92	301.88	371.85	124.95	—
Winchester (Women's)	194.96	227.94	291.92	124.95	—
Hampton (Men's)	241.96	301.88	371.85	124.95	—
Hampton (Women's)	194.96	227.94	291.92	124.95	—
Castlewood (Men's)	241.92	301.88	371.85	124.95	—
Castlewood (Women's)	194.96	227.94	291.92	124.95	—
Arlington (Men's)	241.92	301.88	371.85	124.95	—
Arlington (Women's)	194.96	227.94	291.92	124.95	—
Yorktown (Men's)	241.92	301.88	371.85	124.95	—
Yorktown (Women's)	194.96	227.94	291.92	124.95	—

CONTEMPORARY SIGNETS

Newport (Men's) Black Onyx Stone Option	231.92	291.88	361.85	124.95	—
Newport (Women's) Black Onyx Stone Option	184.96	217.94	281.92	124.95	—
Newport (Men's) 3-10pt Cubic Zirconia Option	272.92	332.88	402.85	—	—
Newport (Women's) 3-10pt Cubic Zirconia Option	214.96	247.94	311.92	—	—
Ashland Diagonal Black Onyx Stone Option	184.96	217.94	281.92	124.95	—
Ashland Diagonal Stone Set Option	214.96	247.94	311.92	—	—
Fairfax (Men's) 3-10pt Cubic Zirconia Option	272.92	332.88	402.85	—	—
Fairfax (Women's) 3-2pt Cubic Zirconia Option	214.96	247.94	311.92	—	—

LIFETIME WARRANTY

VPISU Class of 1990

1. All Virginia Tech 1990 class rings are guaranteed against defects in materials and workmanship for life.
2. All stones included in the base price and all stone decorations are fully guaranteed and will be replaced without charge at any time. Diamonds greater in size than 10 points and genuine stones not included in the base price are excluded from the free replacement clause.
3. All Virginia Tech 1990 rings may be resized without charge for as long as the ring exists. If a student desires to have a new ring made for resizes greater than one half size, the charge, after graduation only, will be \$25 plus the return of the original ring. After graduation, the charge to replace a damaged ring may increase by 10 percent per year over the \$25 pre-graduation charge, up to a maximum charge of \$50 (8th year). Genuine stones and diamonds greater in size than 10 points will be replaced at the cost which is current at the time of repair.
5. If a student is not totally satisfied with his or her original choice of finish, Balfour will refinish the ring at no charge. Finishes are guaranteed for life and this option may be exercised at any time.
6. Additional rings may be ordered at any time. After the first year's order dates, the cost of rings will be determined by the cost of gold and stones at the time of ordering, plus the manufacturing cost.
7. A student who changes Colleges at Virginia Tech after a ring is ordered, may return a ring to receive a ring with the proper designation at no additional cost.
8. A student who fails to graduate with the Class designated on the ring may return that ring to receive a full refund.
9. Several ring adjustment times will be scheduled with company representatives present on campus. After a student's graduation, the cost of shipping, insurance, and handling will be the responsibility of the ring owner.
10. Any college, junior college, or high school gold ring will be credited at current gold salvage value towards the purchase of the Class of 1990 VPISU ring. Current trade-in value will be available at all ordertaking sessions.
11. Disputes about the validity of warranty claims will be resolved by the ring Committee until the time of a student's graduation. Thereafter, Virginia Tech will designate a staff member with responsibility to work with the ring company. The company agrees to abide by the decision of the Ring Committee or the Virginia Tech staff representative.

PAYMENT PLAN

Place a minimum deposit of \$50 with your order and pay the balance when your ring is delivered. Use cash, money order, personal check, MasterCard, or Visa.

Pre-paying your entire order with cash, money order, personal check, MasterCard, or Visa will entitle you to a \$25 discount during the first week of ordertaking (October 5, 6 and 7).

Pre-payment during the second week of ordertaking (October 10, 11, 12, 13 and 14) entitles you to a \$15 discount off the base price of the ring.

Use your Visa or MasterCard to pay deposit, balance due, or full payment. If the credit card is not in your name, please provide

a signed authorization listing the cardholder's name, address, account number and expiration date.

Place a \$50 minimum deposit by any of these methods and continue to make partial payments until your ring is ready. **NO FINANCE OR SPECIAL CARRYING CHARGES FOR THIS SERVICE!** If you've not paid your balance when the ring is delivered, you can make partial payments until your balance is cleared. Your ring will be available when the balance is paid in full.

Ask your Balfour Representative, Tom Scarry, during ordertaking for information on this no-interest, partial payment program.

The Ring Design Committee wishes to express their personal thanks to Marcy Roe and Tim Reed, Class Advisors, Alan Cruickshank, Balfour Director of Marketing, Bob Bickel, Balfour Senior Product Manager, Mike Altomari, Balfour Artist and Tom Scarry, Balfour Sales Representative.



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