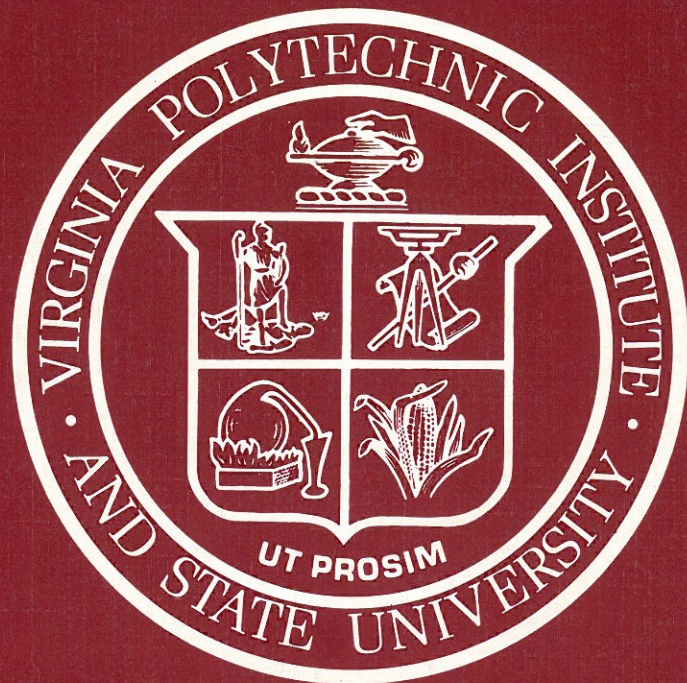




CLASS OF 1980

The Class of 1980 Ring Committee

proudly presents

The "Tech '80" Ring

... the dawn of a new decade



Virginia Polytechnic Institute and
State University

Blacksburg, Virginia

INTRODUCTION

The 1980 Ring Committee proudly presents its contribution to one of Virginia Tech's most renowned traditions, the class ring. The 1980 class ring unites the past with the present through its traditional and symbolic elements embodied in a unique and modernistic housing. Like the 1980 class, the ring represents the dawn of a new decade and yet preserves the tradition of the University. It depicts the campus, the class, the individual, and the relationships among us which will be remembered for a lifetime.

To place these memories in gold, the 1980 Ring Committee selected as our official jeweler Herff Jones Company, manufacturers of quality rings since 1920. Because of their excellent reputation, the committee has placed our confidence in them to provide you with superior service and quality. We are proud to have Herff Jones Company join us in presenting the 1980 class ring.

As the first woman ring committee chairman in the history of VPI, I feel very honored to be able to serve the Class of 1980. The challenge of creating a new and complete ring program is indeed an exciting one. Without the help and dedication of the entire committee this challenge would have remained unfulfilled. Their devotion, time, and energy is deeply appreciated. And now, we, the 1980 Ring Committee offer to you, the class, a complete ring program with the hope that you will find it as we did — the best of its kind.

Sincerely,

Pam

Pamela S. Collins
1980 Ring Committee Chairman



HISTORY

One of our university's outstanding traditions is the Virginia Tech ring. Today VPI's ring order is the largest and most prestigious class ring order in the world. The most reputable ring companies compete to win the half million dollar contract offered each year by Tech, thus maintaining the high standards of fine quality and service.

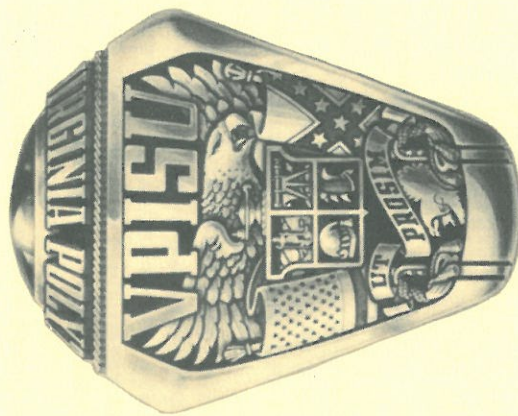
We are one of the few Universities to totally redesign its class ring each year. Every class takes special pride in designing a ring which will be unique to the history of Virginia Tech. The ring tradition was started by The Class of 1911. Their design included an eagle which has appeared on every class ring. From 1914 to 1972 an oval shaped stone was prominent in every ring. The Class of 1973 was the first to change this tradition when a rectangular shaped stone was selected. We, the 1980 Ring Committee, have chosen to restore the tradition of an oval shaped stone. Another tradition was begun in 1940 when a chain border replaced the rope border around the stone. This element has been used in some form every since.

Another major change came in 1974 with the introduction of the companion ring. Until 1975 the ladies dinner ring served as a date ring which was given to women at Ring Dance. The Class of 1975 declared the ladies dinner ring as an official ring and therefore it could only be purchased by women of junior standing. Thus the companion ring replaced the dinner ring as a date ring and now used as a date ring for both men and women. The charm, which is generally a replica of the university side of the men's official ring, was introduced by the Class of 1977.

The first weekend in May is set aside for the delivery of rings to Juniors. This has been the official Ring Dance weekend since 1934. This tradition sets the Virginia Tech ring program apart from all others.

Many changes have occurred throughout the history of the Tech ring. These changes have served to strengthen our ring tradition and make each ring truly unique.

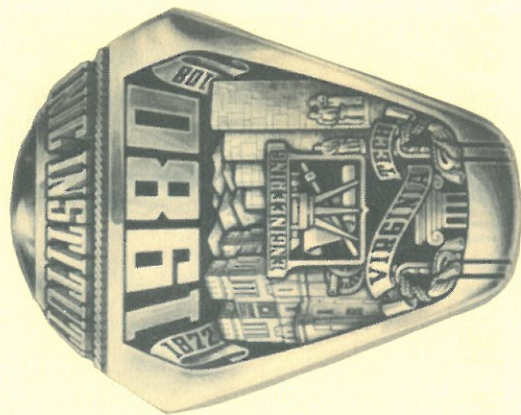




UNIVERSITY SIDE

The memories of the beauty and splendor of the Virginia Tech campus have been captured in the elegance of gold by each class ring committee since 1911. One unique aspect featured on the 1980 class ring is the enlarged VPISU letters which illustrate the official name of our university. In keeping with the true tradition of Virginia Tech, the American eagle is present on the ring. The American flag and either the Virginia State flag or the confederate flag surround the official university shield. On the staff of either of the flags are the abbreviations synonymous with Virginia Tech, the VPI and the VT monogram.

The university motto, "UT PROSIM" (that I may serve) is used as a ribbon to tie together the sash and the sabre. The Tech corps of cadets is symbolized by the sash and the sabre which flow into the palmside and continue around to the class side. The overall effect of the Tech 80 ring is captured by our Tech logo, the gobbler.



CLASS SIDE

Since 1872 Virginia Tech has stood proudly in the Appalachian Mountains. The Class of 1980 will be the 108th graduating class from this fine southern university. The Class side of the 1980 official ring symbolizes the beauty and character of our campus. Burruss Hall, on the left, and the War Memorial, on the right, balance the shank and contrast the Neo gothic and contemporary architecture of the campus. The college shield represents the seven major academic interests of the university. Beside the shield, the skipper portrays the military contributions of VPI. Bordered by the two sabres is the Ionic column symbolizing the Greek presence on campus. All of these features are tied together in the traditional Tech "80" housing of the 1980 Official Men's Ring.



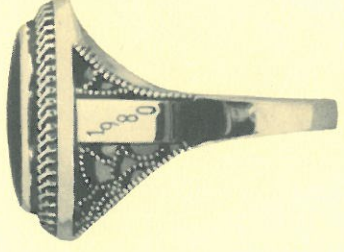
WOMEN'S OFFICIAL MINIATURE

The traditional style seen in the 1980 men's official ring is portrayed in miniature in the women's official ring. In every detail, the ring is tooled with the same fine craftsmanship as the men's. Sized to grace the lady's smaller hand, it is delicate, yet embodies the fine lines and strong qualities of the men's ring.



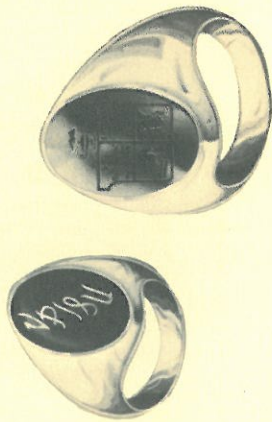
LADIES' DINNER RING

Our Ladies' Dinner Ring is truly elegant. This unique off-set design features a straight band accented by classic filigree sides "VPISU" is gracefully engraved in block letters on one side of the band, and "1980" on the other. A delicate rope border enhances the oval stone, providing a very feminine, petite appearance.



COMPANION RINGS

The 1980 companion rings are of a classic oval design. The men's ring has a black onyx face distinctively incised with the Virginia Tech crest. The ladies' ring, also with a black onyx face, is incised with the script letters "VPI&SU" which may optionally be encrusted with gold. Both rings may be obtained in either 10 karat or 14 karat gold.



CHARM

The official 1980 charm is a replica of the university side of the class ring. Available in sterling silver, 10 and 14 karat yellow or white gold, it is the classic gift for someone special.



SELECTION OF THE 1980 RING COMMITTEE

To begin the process of designing a ring, a committee was selected by the class officers of 1980 to work with a ring company. The committee selection took four weeks of intensive interviewing. There were over 200 applicants for only 10 positions on the committee. The class officers chose the committee members on the basis of creativity, desire, and artistic skills. The committee represents a broad cross-section of the class. Once the committee was chosen they joined the four class officers and began orientation programs to prepare for the presentations of the ring companies. Two ring companies participated in the bidding process, each ring company being given a full day for its presentation. After the presentations of two fine companies, Herff Jones was selected as the official jeweler for the class of 1980.

Immediately following the selection of the ring company, the committee began work with the representatives of Herff Jones to complete the ring designs. Much time and consideration was put into selecting the design elements that make up the class rings. After finalizing all the details, Herff Jones went to work to prepare the models to be presented at a summer meeting.

In mid-August, the ring committee met again to plan the ring premier and to see for the first time the class of 1980 rings.

A great deal of time and consideration was given by the committee in designing the ring. We take great pride in presenting it to the class of 1980.

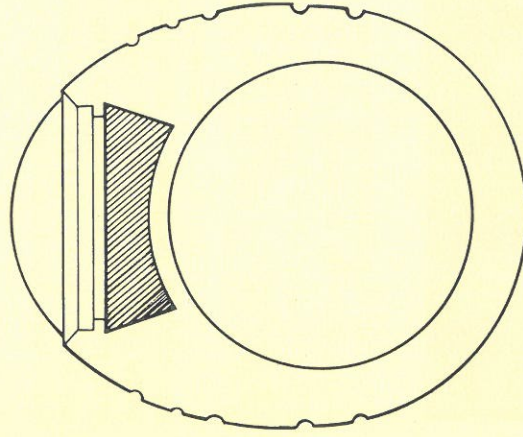


Front to Back: Row 1 — J. J. August, Ellen Lockwood; Row 2 — Helene Combs, Pam Collins, David Stein, Debbie Finney; Row 3 — Joel Murphy, Brandt Adams, Brenda Bax, David Insinga, Tom Massey, Rick Smith, Linda Owens — Committee Advisor, T. J. Weisenfeld
Not Pictured: Tim McKissick

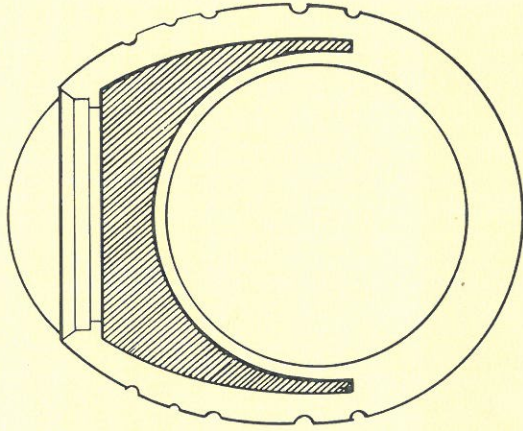
VARI-WEIGHT

The STANDARD men's TRADITIONAL and proportioned sizes are available in VARI-WEIGHT, a Herff Jones process whereby gold is eliminated from the interior of the ring without changing the durability or external shape of the ring.

STANDARD RING



VARI-WEIGHT RING



THE CREATION OF YOUR RING

Your VPI/SU class of 1980 ring has been designed by your ring committee through many hours of design meetings with Herff Jones' artists. The "TECH-80" housing is an original style created just for your class. Upon acceptance of the final design by the ring committee, Herff Jones master die cutters spend weeks crafting the special dies required to produce the "TECH-80" rings. The ring committee then makes final approval of finished samples provided by Herff Jones Company.

The creation of your ring will not start until you have selected the style, quality and special stone options which reflect your personal taste. The vast array of options offer each student an opportunity to select from well over a million different possible ring combinations. Once your order reaches Herff Jones' manufacturing facility, your ring is individually crafted to your specifications. Using those special dies designed for your class, your ring is created in "wax" using the unique one-piece construction process. At this point, your ring is sized to your exact finger-size. Using the "lost wax" process, a mold is formed. Then, under vacuum, molten gold is poured into this mold. Your ring is now cast and then proceeds through many hand-crafted operations by skilled jewelry craftsmen. These include special finish treatments, polishing procedures and the hand setting of your selected stone. Each of these procedures accentuates the beauty, deep die detail and superb highlighting which will give you that "first glimpse" feeling of excitement when you receive your ring and it will provide a proud symbol for years to come.

1980 V.P.I. & S.U. LIFETIME GUARANTEE

1. All 1980 V.P.I. & S.U. class rings are unconditionally guaranteed against defects in materials or workmanship for life.
2. All synthetic and genuine stones carry a full lifetime guarantee and will be replaced at any time for no charge.
3. In addition, Herff Jones also guarantees to exchange at no charge any stone (within the same price category) if a Tech student is not totally satisfied with his or her original stone.
4. Herff Jones also agrees to refinish any ring at no charge should a student desire a different shade (finish). Finishes have a Lifetime guarantee and a ring will be refinished at any time at no charge.
5. If a finger size adjustment is required, Herff Jones agrees to make a new ring free of charge.
6. If a student changes course of study, while at V.P.I. & S.U., Herff Jones agrees to make a new ring, in exchange for the old ring, with the proper course designation, at no charge.
7. If any member of the Class of 1980 is not totally satisfied, leaves school, or for any other reason wishes to return his or her 1980 V.P.I. & S.U. ring, a full refund will be made at any time.
8. Any ring damaged or destroyed while the student is enrolled at V.P.I. & S.U. will be replaced at no charge. Upon graduation, any ring damaged or destroyed during owner's lifetime will be replaced with exchange of old ring for \$15.00 and cost of stone.
9. If a 1980 V.P.I. & S.U. class ring is lost or stolen, a new ring will be furnished for \$15.00, plus cost of stone and the current cost of gold.
10. Any high school, junior college, or transfer college ring will receive the current gold salvage value toward the purchase of a new 1980 V.P.I. & S.U. ring. Our current published trade-in value is the highest in the industry.

11. Herff Jones will post a \$200,00.00 performance bond that will remain in effect until June 1980. All performance after graduation is further guaranteed by the possibility of disqualification by the Office of the Vice President for Student Affairs from serving future classes at V.P.I. & S.U.

12. Herff Jones further grants the 1980 Ring Committee, and upon graduation, the Office of the Vice President for Student Affairs, the final authority on any service or quality questions to insure complete satisfaction of all members of your class.

VPI & SU CLASS OF 1980 IMPORTANT RING INFORMATION DATES

EVENT	DATE	TIME	LOCATION
Ring Premiere	Monday-October 16	7:30 p.m.	Large Ballroom, Squires Student Center
Ring Orders	Monday-October 23	9:00-4:00 p.m.	Small Ballroom, Squires
Ring Orders	Tuesday-October 24	9:00-4:00 p.m.	Small Ballroom, Squires
Ring Orders	Wednesday-October 25	9:00-4:00 p.m.	Small Ballroom, Squires
Ring Orders	Monday-November 13	10:00-4:00 p.m.	Room 219, Squires
Ring Orders	Tuesday-November 14	10:00-4:00 p.m.	Room 219, Squires
Ring Orders	Monday-January 15	10:00-4:00 p.m.	Room 219, Squires
Ring Orders	Tuesday-January 16	10:00-4:00 p.m.	Room 219, Squires
Ring Delivery	Wednesday-May 2	10:00-4:00 p.m.	Small Ballroom, Squires
Ring Delivery	Thursday-May 3	11:00-4:00 p.m.	Room 219, Squires
Ring Dance	Friday-May 4		
Ring Dance	Saturday-May 5		
Ring Adjustments	Tuesday-May 15	9:00-4:00 p.m.	Room 217, Squires
Ring Orders & Delivery	Tuesday-May 15	9:00-4:00 p.m.	Room 219, Squires
Ring Adjustments	Wednesday-May 16	11:00-4:00 p.m.	Room 219, Squires

PRICES: The price of gold is subject to wide fluctuations. The prices shown on the order form are fixed until June 30, 1979. Any ring ordered after that date will be subject to cost of gold at that time.

SERVICE

1. All local services should be coordinated through the Herff Jones office located in Manassas, Virginia. This office is fully staffed with personnel on hand from 8:30 a.m. to 5:00 p.m. daily and from 8:30 a.m. to 12:00 noon on Saturday. You can write directly to:

VPI - Customer Service
Herff Jones Company
P.O. Box 170
Manassas, Virginia 22110

or call collect: (703) 368-9550 or 631-0392

2. Your local Herff Jones Representatives are Tom Young and Reed Schweickert, both graduates of Virginia Tech. Both of these representatives will be on hand for each scheduled visit to your campus.

3. Your Service Representative in the Herff Jones plant is Ray Hodgson, a former ring committee chairman from another Virginia University. Ray will personally review all the factory service. Direct inquiries to:

College Customer Service
Herff Jones Company
1411 North Capitol Avenue
Indianapolis, Indiana 46202

or phone: (317) 635-1554

AFTER GRADUATION, ANY REQUESTS FOR NEW RING ORDERS SHOULD BE DIRECTED TO THE OFFICE OF THE VICE PRESIDENT FOR STUDENT AFFAIRS.

Virginia Polytechnic Institute and
State University Blacksburg, Virginia 24061

4. **Class Dues:** Class dues of \$18.00 must be paid prior to ordering your 1980 class ring. Dues will be accepted at all ring order sessions.
Deposit: A minimum \$20. deposit is to be paid at time of ordering.

4. **Trade-In:** Any gold class ring (high school, junior college, or other class ring) may be traded-in on a 1980 VPI & SU ring. The trade-in (and deposit) must be made at time the order is placed.

Payments: Partial payments can be made at any time while the Herff Jones Representatives are on campus or by mail, directly to:

VPI - Customer Service
Herff Jones Company
P.O. Box 170
Manassas, Virginia 22110

5. The Herff Jones team is totally dedicated to your complete satisfaction. It is important that your ring is perfect upon receipt and for years to come.