



1977

VPISU

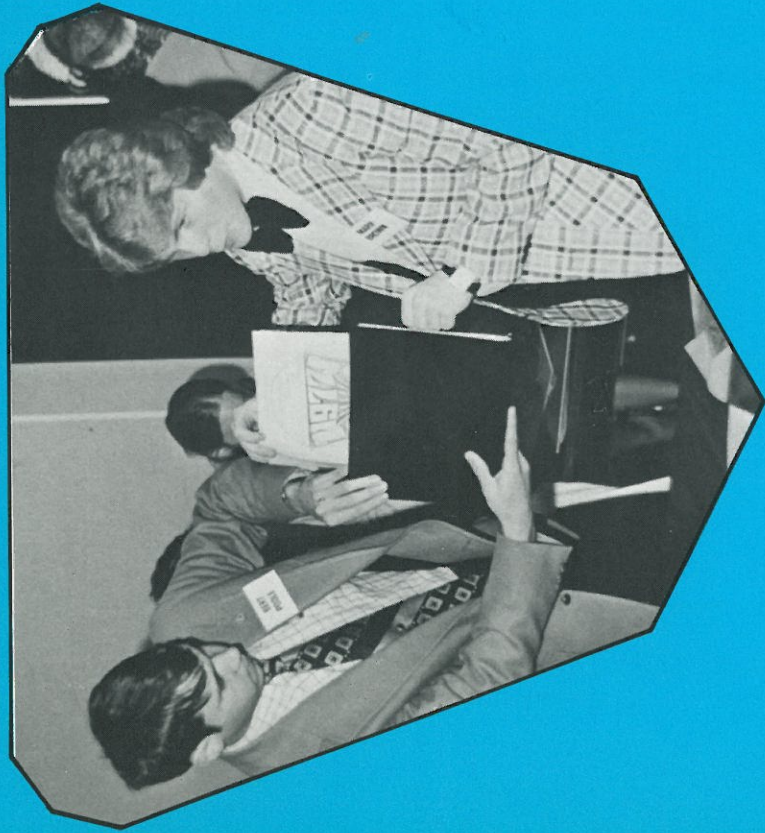
The Ring Committee of the Class of 1977

proudly presents

THE SHAPE OF THINGS TO COME

Virginia Polytechnic Institute & State University

Blacksburg, Virginia



This years ring not only captures the tradition which is such an important part of this University, but also offers new concepts which will set tradition for years to come. In conjunction with Herff Jones, the class of 1977 Ring Committee has created an original style which not only makes the ring unique to V. P. I. ring tradition, but also sets it apart from any other University designs in the country.

In order to insure fresh ideas and innovative techniques the 1977 Ring Committee has selected Herff Jones as our official jeweler. Our confidence in Herff Jones is a result of manufacturing quality rings since 1920 and their enthusiasm and assistance in the design of your ring.

I would like to thank the members of the 1977 Ring Committee for their hard work in turning our dream into a reality.

Sincerely,

Mark A. Brown

FUTURISTIC HOUSING

Past committees have set their goals of upholding the tradition of the V. P. I. and S. U. ring and the uniqueness of their own class. Tradition sets our ring apart from other Universities while uniqueness sets the different classes apart. The 1977 Ring Committee has surpassed its own goals of uniqueness and tradition by providing you with the Futuristic Housing. This housing was prepared especially for the Class of 1977 by Herff Jones. This totally new concept in ring design will be the style of rings to come. This new shape provides the maximum total design area while retaining perfect symmetry and balance.



CLASS SIDE

The class side of the 1977 ring displays perfect balance. The rising sun, symbolizing the aspirations of the class, is the focal point of the design. The sun's rays rise toward the sky and form the contemporary 1977 yeardate. Flanking the sun, the monoliths of the war memorial serve as a monument to the Spirit of V. P. I. & S. U. Just beneath the sun, the degree letters and curriculum shield are boldly displayed. Flowing throughout the design, the ribbon bearing the university motto, "That I may serve", and Virginia Tech creates a unified effect. In keeping with the "Futuristic" design, a modern torch is centered over the "105" to indicate the shining future of the 105th graduating class of V. P. I. & S. U.



UNIVERSITY SIDE

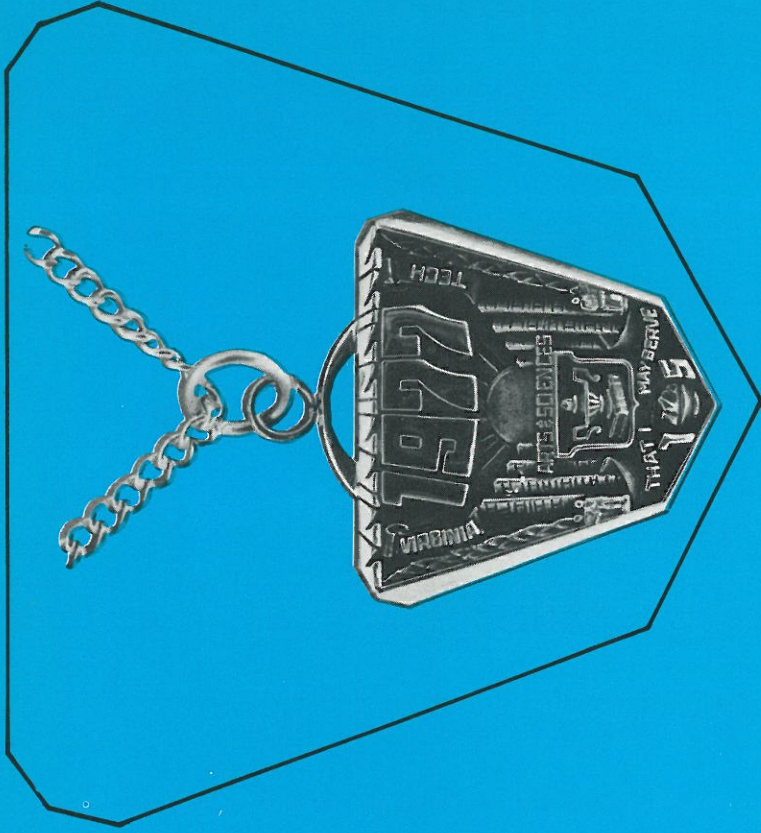
The Futuristic housing is enhanced by the features of the University side on our class ring. Rising under the year of our graduation, 1977, is the bald eagle — traditional symbol of America and an element of the V. P. I. S. U. class ring since 1911. To the lower left of the "1977" are thirteen arrows, which signify strength and courage, and are balanced by the Virginia State flower, the dogwood blossom. Laurel leaves, symbolizing excellence in education, are used as borders for the design. The University Shield links the two sides of the ring by representing the multi facets of the University. Unfurling to the left of the University Shield is the American Flag topped by the modern gobbler symbol. The choice of either a Confederate or Virginia State Flag, capped with the "VT" emblem, complements the American Flag. The sash and saber symbolizing the Virginia Tech Corps of Cadets, is centered directly below the shield. The saber blade is used as the "I" in "V. P. I. S. U." to form a flowing entrance to the palmside which joins the class side torch.



BASE

Continuing with the Futuristic design of the ring, the antique cushioned base highlights the brilliance of the stone. The subtle "77" border provides an appropriate frame for the traditional University name, while the bold Roman lettering lends maximum readability of "Virginia Polytechnic Institute."

The "Skipper", symbolizing school history and spirit, is the single dividing point of the traditional school name. The overall effect of the base is an integral part of the Futuristic design.



CHARM

The Ring Committee of the Class of 1977 proudly offers a unique piece of class jewelry. For the first time, class members have the opportunity to acquire a charm as a memento of the traditional class ring. The charm is a contoured replica of the class side of the men's traditional ring. As a special option, a genuine 3 point diamond may be centered to highlight the sun.

HERFF JONES LIFETIME GUARANTEE

1. All 1977 V.P.I. & S.U. class rings will be unconditionally guaranteed against defects in materials or workmanship for life.
2. All synthetic stones carry a full lifetime guarantee and will be replaced at any time for no charge.
3. In addition, Herff Jones also guarantees to exchange at no charge any stone (within the same price category) if a Tech student is not totally satisfied with his or her original stone.
4. Herff Jones also agrees to refinish any ring at no charge should a student desire a different shade (finish). Finishes have a lifetime guarantee and a ring will be refinished at any time at no charge.
5. If a finger size adjustment is required, Herff Jones agrees to make a new ring free of charge.
6. If a student changes course of study, while at V.P.I. & S.U., Herff Jones agrees to make a new ring, in exchange for the old ring, with the proper course designation, at no charge.
7. If a student is not totally satisfied, leaves school, or for any other reason wishes to return his or her 1977 V.P.I. & S.U. ring, a full refund will be made.
8. Any ring damaged or destroyed will be replaced at no charge while at V.P.I. & S.U. Upon graduation, any ring damaged or destroyed during owner's lifetime will be replaced with exchange of old ring for \$15.00 and cost of stone.
9. If a 1977 V.P.I. & S.U. class ring is lost or stolen, a new ring will be furnished for \$15.00, plus cost of stone and the current cost of gold.
10. Any high school ring will receive the current old gold salvage value towards the purchase of new 1977 V.P.I. & S.U. ring. Our current published trade-in value is the highest in the industry (currently up to over \$22).
11. Any Junior College or transfer college ring will also receive the current old gold salvage value towards the purchase of a new 1977 V.P.I. & S.U. ring. Our current published trade-in value is the highest in the industry (currently up to over \$37).
12. Herff Jones will post a \$200,000 performance bond that will remain in effect until graduation of the class of 1977. All performance after graduation is further guaranteed by the possibility of disqualification by the Office of Student Services from serving future classes at V.P.I. & S.U.
13. Herff Jones further grants the 1977 Ring Committee, and upon graduation the Office of Student Services, the final authority on any service or quality questions to insure complete satisfaction of all members of your class.



VIRGINIA POLYTECHNIC INSTITUTE & STATE UNIVERSITY 1977 -
Ring Dates of Importance
Herff Jones Company

DAY	DATE	HOURS	WHAT	WHERE
Wed.	Oct. 22	7:30 p.m. - 9:30 p.m.	Ring Premiere	Main Ballroom Squires Center
Tues.	Oct. 28	8:00 a.m. - 5:00 p.m.	Ring Order Date	Small Ballroom Squires Center
Wed.	Oct. 29	8:00 a.m. - 5:00 p.m.	Ring Order Date	Squires Center
Thurs.	Oct. 30	8:00 a.m. - 5:00 p.m.	Ring Order Date	Squires Center
Tues.	Nov. 18	8:00 a.m. - 5:00 p.m.	Ring Order Date	Room 219 Squires Center
Wed.	Nov. 19	8:00 a.m. - 5:00 p.m.	Ring Order Date	Room 219 Squires Center
Tues.	Jan. 20	12:00 noon - 5:00 p.m.	Ring Order Date	Room 219 Squires Center
Wed.	April 28	8:00 a.m. - 5:00 p.m.	Pay Balance and Pick Up Ring	(For co-op students not in school during Fall quarter) Small Ballroom Squires Center
Fri.	April 30		RING DANCE	
Sat.	May 1		RING DANCE	
Tues.	May 11	8:00 a.m. - 5:00 p.m.	Ring Adjustments	Room 219 Squires Center

RING COMMITTEE

Chairman Mark Brown
 Janet Reiss
 James Wolk
 Art Bengochea
 Mary Boulanger
 Michael Burgess
 Missy Brayford
 Mike Gentry
 Glenn Ayers
 John Travis
 Deborah Crowder
 Ed Harvie
 Bert Poole
 Roy Martin

CLASS OFFICERS

President Roy Martin, Jr.
 Vice President Paul Outten
 Secretary Lori Chamberlain
 Treasurer John Duda
 Historian Terri Garcia
 Woman-at-Large Deborah Crowder
 Civilian-at-Large Lewis Edwin Harvie
 Cadet Member-at-Large Albert Poole