In keeping with one of the oldest traditions at Virginia Polytechnic Institute and State University, the ring committee has designed the 1974 class ring. Breaking away from tradition, however, our ring has added a third dimension. The introduction of a new manufacturing technique known as Free Form Sculpturing ... will highlight the elements on the 1974 ring and make them come "alive". The bolder more precise symbolisms illustrate the unique individuality of each class member and serve to exhibit the reality of the University.

To achieve the final "touch of brilliance" for the 1974 ring, Josten's, Inc., has been selected to manufacture our fine karat gold rings. With over 75 years of jewelry manufacturing expertise and service to colleges and universities throughout the world, Josten's, Inc., is the first company to hold the prestigious VPISU ring order for two consecutive years in over a decade.

An outstanding class, an unsurpassed design, and a dedicated ... skilled company with a lifetime guarantee ... combine to make the 1974 class ring the finest ever.
Our class shield is simple, incorporating the natural mountain setting of Virginia, using the theme of the rising sun to reflect our outlook on the coming years. The sun is a representation of hope, and implies a sense of the new era soon to be a part of our lives.

The smaller shield, inset within the larger one, signifies the part that education is playing in preparing us for the future. Education is shown in the form of the flaming torch, held high by the hand of youth. The "102" engraved upon the torch shows that we are the one hundred second class to enter at the University.

The ribbons framing the shield simply state our year and our school, both symbols of pride in their own right.

Our shield is a derivation of the curriculum shield on the class side of the ring. For the curriculum shield, the bottom ribbon is discarded and each individual's curriculum inset takes the place of the hand and torch.
The lettering selected for the bezel is the unique style used by P. T. Barnum. This particular style was selected because it adapts especially well to the requirements of a cushion antique stone shape, and we have the particular distinction of using it for the first time on any class ring anywhere. Below the lettering on the bezel edge are a series of individually woodlapped planes which add a certain sparkle to the top of the ring. The bezel divider is an adaptation of a "Sun in its glory" and also serves as a setting for an optional 5 pt. diamond.
The eagle, traditional symbol of the United States, is the main feature on the University side of the '74 ring. Its wings envelop the graduation date, thereby signifying the role which we the Class of 1974 will play in the future progress of America. Above the head of the eagle lies the contemporary name of the University. While the eagle so appropriately looks toward the graduation date, it also protects both the University shield and the lamp of knowledge between its talons.

Standing on the left, the flag of the United States signifies peace. The gold tassels adorning the American flag reflect its supremacy over the Virginia State flag, which is positioned to the right of the University Shield. Each class member has the option of either the Virginia State flag or the Confederate flag.

Below the shield lies the Centennial symbol of Virginia Tech, the VT torch and flame. It is connected around the palm side to an identical torch, which unifies the two sides of the ring.

The majestic setting of Virginia Tech amid the picturesque Appalachian Mountains is portrayed at the top of the class side of the 1974 ring. Between the graduation date, topped by the motto of the University, UT PROSIM, stand the service figures of the WAR MEMORIAL. The figures of the teacher and student represent the primary role of the University.

Below the service figures is the class shield with its upper quadrant replaced by the appropriate symbol of each students college. Above the class shield is the ribbon with the corresponding name of the proper college. Flanking the class shield on the left is the saber, traditional symbol of the Corps of Cadets and the University, while on the right stands the fasces and lectern, the Roman symbol of Authority. Enveloping these symbols are two strands of laurel leaves, depicting the combination of power and justice with peace. The centennial symbol spans the palm side joining the two sides of the ring.
We are proud to present what we believe to be the very finest VPISU women’s dinner ring ever designed. The women of the committee talked with many other class members and found that a feminine, lighter design was most in demand, so we began with these ideas in mind.

Scalloping on the bezel is an entirely new concept creating a lacy look and exposing more stone quite beautifully. Another new feature is the stone—specially cut at 15 x 7 mm for our dinner ring, the largest ever to be used at VPISU. Delicate dogwood branches circle around the palm side, unifying the class and university ribbons beneath the three dogwood blossoms on each side. The shape of the dogwood is unique, a trait which aptly describes this special ring.
A beautifully tailored, totally personal piece of jewelry . . . THE UNISEX RING . . . available with your choice of two or three personal initials or Greek letters.

THE UNISEX is available in two distinctive sizes and may have initials or letters deeply incised or embossed on the ring. Beautifully faceted miniature gem stones, in your choice of birthstones, are also highlighted in many designs.
THE
VPISU
CLASS OF
1974
OFFICIAL Class Ring of 1974

by Josten's

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