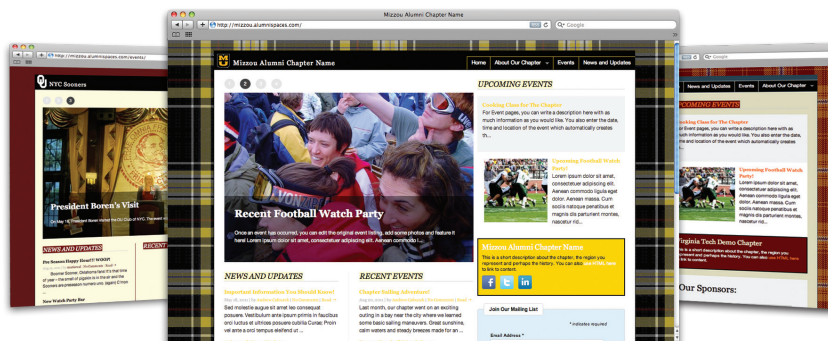# ALUMNI SPACES

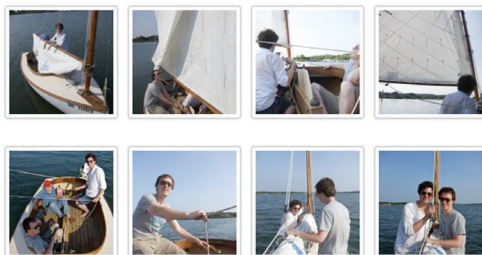*Bringing alumni home. Online.*

Features

- News Updates
- Event Listings
- Custom Pages
- Social Media Integration
- Custom Domain Control
- Google Analytics Built-In

Easy-Upload Photo Galleries

✉ Event:	Sailing Adventure
📅 Date:	June 10, 2011
🕐 Time:	10am Kick-Off
📍 Location:	Three Mile Harbor, East Hampton, NY
	Click here for map

Unlimited Event Postings

A local alumni chapter creates opportunities for alumni to gather and enjoy one another's shared collegiate heritage. Whether it's a picnic, a watch party or a flag football team, the goal is to have fun by being together. The more people that come together and stay in touch, the more successful the chapter is. Chapters across the nation have sought for a solution to how and best communicate with their members online – but end up falling back to rely on Facebook, newsletters and mass emails. What is missing is a website that is specifically tailored to enhancing the alumni experience. Alumni Spaces is the solution you seek.

Built with your needs in mind...

Alumni Spaces isn't built in a fly-by night template factory, and it wasn't built in a day. Alumni Spaces was developed after countless discussions with a number of schools' chapters of all sizes in cities across the country. The topic of discussion? What features would make their chapter's website most effective at helping alumni stay in touch and stay connected. It boiled down to a few key components. Event listings and News Updates are the two things that were universally needed—which you will see featured heavily on the homepage. Chapters also wanted flexibility—the ability to add and subtract pages on their website as they need them; so we built that in as well. Most importantly, they wanted to be able to actually use the site so we made it simple and user-friendly, while still looking like a million bucks.

...on an easy to use platform

We know that having a great website is only part of the picture. You have to be able to easily update the site, and you need to be able to teach someone how to use it quickly. That's why we built Alumni Spaces on the WordPress platform —a platform so easy to use that no prior experience working on websites is necessary. Intuitively you'll be able to add new Events to your site and add new pictures to a photo gallery. Along with your website, you also get the Campus Map—an online resource that is updated on a regular basis, explaining how to use every feature of your website.

Whether you're an established chapter or just beginning, in a small city or metropolis, Alumni Spaces can help you establish new connections with alumni in your area and keep you in touch with those you already know.