
SPONSORSHIP OPPORTUNITIES

Black Alumni Reunion

A biannual celebration, the Black Alumni Reunion will be held on **April 13 - 15, 2018**. This signature university event brings more than 400 alumni back to campus for a weekend filled with activities to reconnect classmates, network with current students and alumni, and see how campus has changed since their student days.

Event Sponsorship

The generous support of corporation, alumni, and friends ensures a successful Black Alumni Reunion that will help strengthen connections among alumni and foster lifelong relationships with the university that are vital for its growth and prosperity. *All donations, minus the value of your event benefits, are tax-deductible.*

Presenting Sponsor - \$15,000

- Presenting sponsor recognition in media releases, printed event marketing materials, event signage, emails and webpages
- Opportunity for company display and giveaways during event (provided by company)
- Recognition from podium by VT leadership
- 8 tickets to each of the reunion's premiere events.

Maroon Sponsor - \$5,000

- Maroon sponsor recognition in printed event marketing materials, event signage, emails and webpages
- Opportunity for company display and giveaways during event (provided by company)
- Recognition from podium by VT leadership
- 4 tickets to each of the reunion's premiere events

Hokie Sponsor - \$1,000

- Hokie sponsor recognition in printed event marketing materials, and event signage
- 2 tickets to each of the reunion's premiere events

Orange Sponsor - \$10,000

- Orange sponsor recognition in printed event marketing materials, event signage, emails and webpages
- Opportunity for company display and giveaways during event (provided by company)
- Recognition from podium by VT leadership
- 6 tickets to each of the reunion's premiere events

Ut Prosim Sponsor - \$2,500

- Ut Prosim sponsor recognition in printed event marketing materials, event signage, emails and webpages
- Opportunity for company display and giveaways during event (provided by company)
- 2 tickets to each of the reunion's premiere events



Additional Sponsorship Opportunities:

- Friday - Student Networking Event*
- Saturday Black Alumni Spring Game Tailgate*
- Hospitality Suite*
- Individual Student Leader Sponsorship*

For more information on these sponsorship opportunities, please contact **Gwen Harrington, gwenh@vt.edu*

SPONSOR INFORMATION

Sponsor Name:

Address:

City:

State:

ZIP:

Contact Person:

Phone:

Email:

Desired Sponsorship Level: