



Summer Beer Festival at Virginia Tech

June 27, 2015

Holtzman Alumni Center Lawn

Benefits	Lead Sponsor \$7500	\$3000 Level Sponsor	\$1500 Level Sponsor	\$500 Level Sponsor
Lead sponsor - prominent placement on all media advertising event	X			
Company logo included on event t-shirt	X			
Company logo on all emails advertising event with live link	X	X		
Individual company booth at event	X	X		
Logo included in fall Virginia Tech Magazine sponsor page, categorized by level: Platinum - total sponsorship for year \$7,500 Gold - total sponsorship for year \$5,000 Silver- total sponsorship for year \$3,000 Bronze- total sponsorship for year \$1,000	X	X	X	
Company logo or listing included in social media blasts for the event	logo	listing	listing	
Company logo on the event webpage with live link	X	X	X	
Company media displayed @ sponsorship table	X	X	X	X
Recognition in printed event programs	X	X	X	X
Company logo on sponsor banners at event	X	X	X	X
General Admission or Access to VIP lounge area with exclusive specialty beer and appetizers *	8 VIP tickets 4 regular tickets	4 VIP tickets 2 regular tickets	2 VIP tickets	2 regular tickets

* For more information go to www.alumni.vt.edu/beerfestival

OTHER SPONSORSHIP OPTIONS AVAILABLE

Contact Gwen Harrington, Director of Alumni Relations for more information
gwenh@vt.edu | 540/231-9401

