

# *Chapter Chat: August 2019*

HOKIE MENTORSHIP CONNECT

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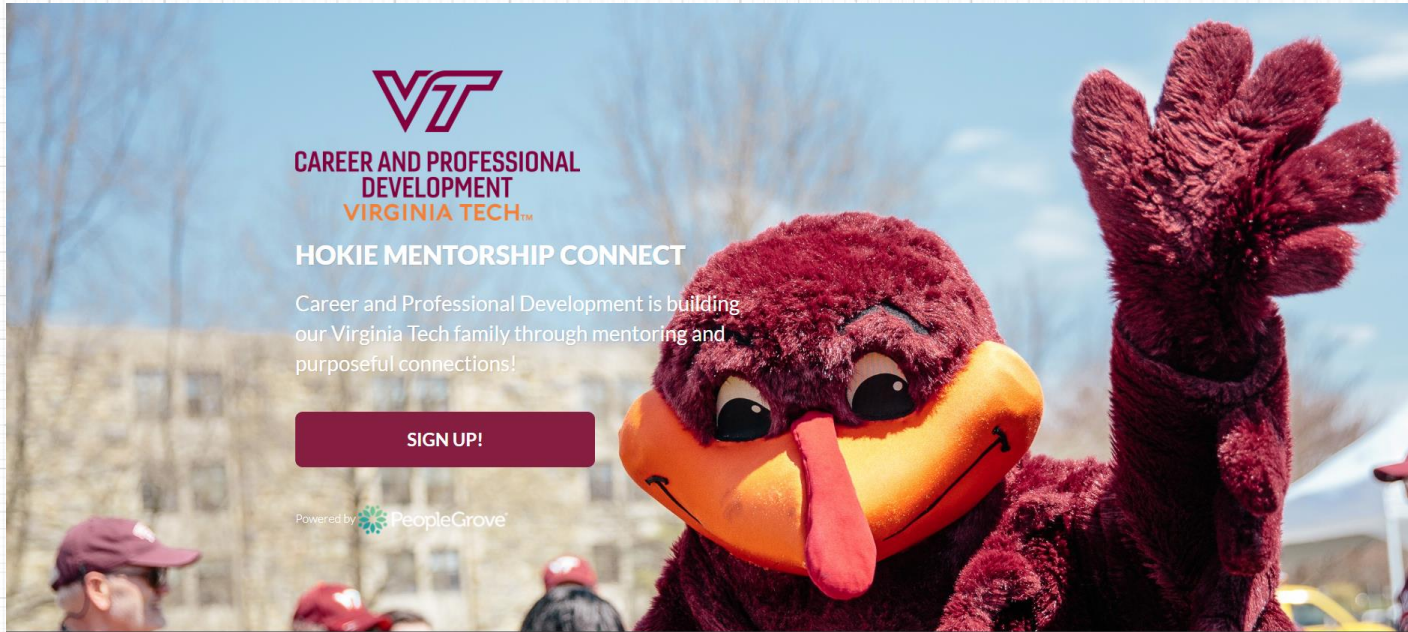


# Chapter Program Updates

- Black Alumni Reunion
- Reunion 2020
- Student Send-offs
- Fall Supply Kits
- Game-Watching Parties
- New Alumni Welcome Party
- Chapter Officers Forum



# Hokie Mentorship Connect Launching Fall 2019!



# HOKIE Mentorship Connect



Brought to you by:





# What is Hokie Mentorship Connect?

*Hokie Mentorship Connect is an online platform that can unite Virginia Tech undergraduate students with alums for career-related support. The program exists to promote fellowship and networking for career development purposes. As a result open lines of communication can be formed and meaningful long-term relationships can be established between multiple generations of Hokies.*



# Hokie Mentorship Connect Goals

*Hokie Mentorship Connect is a collective process that aims to -*

- Enrich students by offering opportunities for interaction with industry professionals*
- Empower students in the development of personal responsibility and independence*
- Create an environment that fosters career and professional development*
- Encourage and support Virginia Tech undergraduate students*

# Student - Mentee Benefits

<ul style="list-style-type: none"><li>• <i>Access to first-hand viewpoints and previous student experiences</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Better preparation for entering the workplace</i></li></ul>
<ul style="list-style-type: none"><li>• <i>Exposure to new experiences and points of view</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Enhanced goal-setting, interviewing, professional competencies and résumé skills</i></li></ul>
<ul style="list-style-type: none"><li>• <i>Obtain inside information from a professional about a career field, industry or specific company, including work environment, skills needed, and career paths</i></li></ul>	<ul style="list-style-type: none"><li>• <i>The opportunity to ask questions and gain insight regarding how to look and market themselves better for a job or internship</i></li></ul>
<ul style="list-style-type: none"><li>• <i>Honest, thoughtful advice and feedback</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Access to a professional network</i></li></ul>
<ul style="list-style-type: none"><li>• <i>Individual interaction with a professional</i></li></ul>	<ul style="list-style-type: none"><li>• <i>Assistance in identifying positions or companies to which the mentee may want to apply</i></li></ul>



# Alumni - Mentor Benefits

<ul style="list-style-type: none"><li>• Provides an opportunity to embrace UT PROSIM as a way of life as they give back to Virginia Tech by serving in this important role</li></ul>	<ul style="list-style-type: none"><li>• Share valuable professional experience and information that you wish that you had known when you were going through the same process</li></ul>
<ul style="list-style-type: none"><li>• Ongoing attention to personal career development</li></ul>	<ul style="list-style-type: none"><li>• Enhancement of coaching, mentoring, leadership and management skills</li></ul>
<ul style="list-style-type: none"><li>• The chance to be exposed to diversity of thought, style, personality and culture</li></ul>	<ul style="list-style-type: none"><li>• Feedback loop to students and program regarding curriculum needs</li></ul>
<ul style="list-style-type: none"><li>• Increased knowledge of on-campus activities and events</li></ul>	<ul style="list-style-type: none"><li>• Satisfaction from imparting wisdom and experience to others interested in the profession</li></ul>
<ul style="list-style-type: none"><li>• Growth and development while learning from Virginia Tech students</li></ul>	<ul style="list-style-type: none"><li>• A lasting and increased career network</li></ul>



# Participation Options:

There will be 3 interaction options that participants have access to on the platform:

- **Structured Mentorship:** *is a 6 month commitment which allows a mentor and mentee to build a relationship focused on collaboratively working on the completion of specific career related goals to enhance the career exploration process and/or professional development of the student*
- **Flash Mentorship:** *provides mentees the opportunity to network, do informational interviews and pick the brains of industry experts at any time with no set time limit*
- **Discussion Board Groups:** *are career/industry focused discussion boards consisting of both student and VT alum participants. Group membership perks include the ability to ask questions, view comments and actively engage with other users based upon a similar affiliation or career related interest*

# Platform Resources:

## Communication Tools:

- *Chatting and video messaging features are available within the platform so personal contact information does not have to be exchanged*

## Resources Section:

- *Information via articles, handouts, flyers and videos can be accessed on a variety of topics such as mentorship, on-campus services, upcoming events, career and professional development*

# Who Can Participate?

## Mentee:

- Virginia Tech undergraduate students that are freshman will have **Hokie Mentorship Connect** platform access to flash mentorship and discussion board groups
- Virginia Tech undergraduate students with at least sophomore academic standing or above will have access to the **Hokie Mentorship Connect** structured mentorship program, flash mentorship and discussion board groups

## Mentor:

- Any previous Virginia Tech undergraduate or graduate student that successfully obtained a degree from the institution will have access to the **Hokie Mentorship Connect** platform



# Laying the Foundation





# Spring 2019 Pilot Launch

- **Total Number of Mentorship Pairings:** 30
- **Mentee Current Academic Standing:**
  - Sophomore: 55%
  - Junior: 28%
  - Senior: 17%
- **Mentee Ethnicity:** *(self identified)*
  - 2 or more races: 7%
  - Asian/Asian American: 14%
  - Black/African American: 38%
  - Latina: 10%
  - White/Caucasian: 31%

# Spring 2019 Pilot Participant Data

Colleges:	Mentee College Representation:	Mentor College Representation or Current Equivalent:
<i>Carilion School of Medicine &amp; Research Institute:</i>	-	10%
<i>College of Agriculture &amp; Life Sciences:</i>	3%	14%
<i>College of Architecture &amp; Urban Studies</i>	14%	7%
<i>College of Engineering</i>	14%	14%
<i>College of Liberal Arts and Human Sciences</i>	28%	21%
<i>College of Natural Resources &amp; Environment</i>	7%	10%
<i>College of Science</i>	38%	31%
<i>Pamplin College of Business</i>	14%	17%
	<i>*Includes students with multiple college representation*</i>	<i>*Includes mentors with multiple college associations and those matched with a mentee.</i>

# Spring 2019 Pilot Launch Mentorship Pairings

Top Career Related Discussion Topics on Platform:	
<i>Career exploration</i>	67%
<i>Interviewing</i>	67%
<i>Gaining experience while in undergrad</i>	53%
<i>General advice and networking</i>	47%
<i>Experiential learning</i>	33%
<i>Graduate or professional school (school specific ?s)</i>	30%
<i>Resume/CV Critique (industry specific ?s)</i>	30%

# Spring 2019 Pilot Launch Mentorship Pairings

## Direct match of major between mentee and mentor:

<i>Direct Match</i>	20%
<i>Non-Direct Match</i>	80%

## Direct match of career interest (mentee) and career experience (mentor) between mentee and mentor:

<i>Direct match</i>	80%
<i>Non-direct match</i>	20%



# Fall 2019 Full Launch



# Promote and Support Hokie Mentorship Connect:

*Help us get the word out about Hokie Mentorship Connect by:*

- *Sign-up to actively participate in any or all 3 of the participation options available on the platform*
- *Share communications from Alumni Relations*
- *Encourage and direct other alums to the Alumni Relations mentoring page to opt-in via [www.alumni.vt.edu/mentoring](http://www.alumni.vt.edu/mentoring)*

# THANK YOU!



Contact:  
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「Questions?



# *Contact the Chapter Team*

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