



CHAPTER CHAT: SPEAKER & NETWORKING EVENTS

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VIRGINIA TECH™

CONGRATULATIONS TO OUR
NOTRE DAME CHAPTER CHALLENGE WINNERS!

Orange County
Minnesota
New York City



CHAPTER PROGRAM UPDATES

- MobileCause challenge
- Alumni Spaces
- Holiday closings & communications
- January Chapter Chat
- Welcome Emily Pinette

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SPEAKER EVENTS



BEST PRACTICES: THINGS TO CONSIDER

- Chapter demographics
- Think local
- Timing
- Budget



BEST PRACTICES: KEYS TO SUCCESS

- Venue
- Volunteers
- Liaison
- Marketing
- Post-event recap

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Nashville Chapter



Speaker: Ira Chilton

CELEBRATING HOKIE PRIDE: PAINT NIGHT

Our speaker events are highly interactive, and involve sharing and developing skills with a local Virginia Tech alumni as a guide. They're social and hands-on which builds community among Hokies in Nashville.



Speaker: Travis Morgan

FINDING NATURE IN THE CITY: WALK & TALK, BOTANY TOUR

Hokies spent an afternoon on Vanderbilt University's campus which brought back feelings of easy Drill Field days with friends. Using local Hokies for speaker events increases our network and allows us to support those in our community.





Speaker: Melissa Croushorn

HEALTHY HOKIES: NATIONAL PILATES DAY

Virginia Tech is known for having healthy, active students and we continued that experience by attending a Pilates class taught by a Hokie alumna as part of National Pilates Day.

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N.C. Triad Chapter



Hyperloop Team, March 2018

SPEAKER SELECTION

- Communicate with your liaison
- Start looking as early as possible
- Find topics that are relevant to your chapter's interests or related to current events
- Find speakers that can draw different audiences

FUNDING SPEAKER EVENTS

- Communicate with your alumni liaison – some speakers may be available to help fund the event
- Find the right venue for your expected turnout



Dean of the College of Science, May 2019

「Questions?

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NETWORKING EVENTS



NETWORKING NIGHT UPDATE:

- Date
- Next steps
- Next year



BEST PRACTICES: THINGS TO CONSIDER

- Chapter demographics
- Think local
- Timing
- Budget



BEST PRACTICES: KEYS TO SUCCESS

- Venue
- Format
- Must-Haves
- Liaison
- Marketing
- Post-event recap

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RICHMOND CHAPTER



HOKIES HELPING HOKIES: GIVING BACK TO ALUMNI

- It's business networking for alumni
- Why is networking important?
 - 60 to 70% of all jobs are obtained because of networking
 - Opportunity to meet people face to face to build relationships
 - Meet fellow alumni from all different industries
 - Connect with other alumni that can help you advance your career or business
 - Generate leads and expand your network



WHAT IS OUR FORMAT?

- Meet 3rd Wednesday of every month
- 7:30 to 9 a.m.
- Rotate locations to Hokie employed or owned organizations
- First 45 minutes open networking
- Go around the room for introductions and why you are attending
- Finally host does presentation about their business



NETWORKING IS A MARATHON NOT A SPRINT.

- This way you become a part of the fabric, building relationships that will extend beyond your visits.
- Most important thing for success is to meet same time of day and same time of month, every month



REMEMBER THIS

- Make offers to help others
- Take notes
- Relax and have fun
- Say thank you
- Follow up

「Questions?