CHAPTER CHAT: SPEAKER & NETWORKING EVENTS

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NOVEMBER 21, 2019
CONGRATULATIONS TO OUR NOTRE DAME CHAPTER CHALLENGE WINNERS!

Orange County
Minnesota
New York City

CHAPTER PROGRAM UPDATES

- MobileCause challenge
- Alumni Spaces
- Holiday closings & communications
- January Chapter Chat
- Welcome Emily Pinette
SPEAKER EVENTS
BEST PRACTICES: THINGS TO CONSIDER

- Chapter demographics
- Think local
- Timing
- Budget
BEST PRACTICES: KEYS TO SUCCESS

- Venue
- Volunteers
- Liaison
- Marketing
- Post-event recap
Nashville Chapter
Our speaker events are highly interactive, and involve sharing and developing skills with a local Virginia Tech alumni as a guide. They’re social and hands-on which builds community among Hokies in Nashville.

**CELEBRATING HOKIE PRIDE: PAINT NIGHT**

*Speaker: Ira Chilton*
Hokies spent an afternoon on Vanderbilt University’s campus which brought back feelings of easy Drill Field days with friends. Using local Hokies for speaker events increases our network and allows us to support those in our community.

Speaker: Travis Morgan
Virginia Tech is known for having healthy, active students and we continued that experience by attending a Pilates class taught by a Hokie alumna as part of National Pilates Day.

Speaker: Melissa Croushorn
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N.C. Triad Chapter
SPEAKER SELECTION

- Communicate with your liaison
- Start looking as early as possible
- Find topics that are relevant to your chapter’s interests or related to current events
- Find speakers that can draw different audiences
FUNDING SPEAKER EVENTS

- Communicate with your alumni liaison – some speakers may be available to help fund the event
- Find the right venue for your expected turnout
Questions?
NETWORKING NIGHT UPDATE:

- Date
- Next steps
- Next year
BEST PRACTICES: THINGS TO CONSIDER

- Chapter demographics
- Think local
- Timing
- Budget
BEST PRACTICES: KEYS TO SUCCESS

- Venue
- Format
- Must-Haves
- Liaison
- Marketing
- Post-event recap
RICHMOND CHAPTER
It’s business networking for alumni

Why is networking important?

- 60 to 70% of all jobs are obtained because of networking
- Opportunity to meet people face to face to build relationships
- Meet fellow alumni from all different industries
- Connect with other alumni that can help you advance your career or business
- Generate leads and expand your network

HOKIES HELPING HOKIES: GIVING BACK TO ALUMNI
Meet 3rd Wednesday of every month
7:30 to 9 a.m.
Rotate locations to Hokie employed or owned organizations
First 45 minutes open networking
Go around the room for introductions and why you are attending
Finally host does presentation about their business
This way you become a part of the fabric, building relationships that will extend beyond your visits.

Most important thing for success is to meet same time of day and same time of month, every month.

NETWORKING IS A MARATHON NOT A SPRINT.
REMINDERS

- Make offers to help others
- Take notes
- Relax and have fun
- Say thank you
- Follow up
Questions?