



JULIAN A. BURRUSS
Collection
VIRGINIA TECH
CLASS OF 1991



From left to right: Kala Visscher, Nina Seligman, Paula Radcliffe, William Thompson, Christine DeLeo, R.J. Gilson, Tara Osborne, Tim Reed, Karen Caponecchi, Jonathan Shockey, Julie Frankel, and Jennifer Stitt.

RING DESIGN COMMITTEE

William Thompson — Chairman
 Paula Radcliffe — Class President
 Tim Reed — Class Advisor
 R.J. Gilson
 Nina Seligman
 Karen Caponecchi
 Julie Frankel
 Jonathan Shockey
 Kala Visscher
 Tara Osborne
 Jennifer Stitt
 Christine Deleo

OFFICERS — CLASS OF 1991

Paula Radcliffe — President
 Bill Swenton — Vice President
 Kelly Marine — Secretary
 Brian Lieberman — Treasurer
 Linda Kelly — Historian
 R.J. Gilson — Male at Large
 Kala Visscher — Female at Large
 John Shockey — Cadet at Large
 Rick Clark — Publicity Chairman



THE CLASS OF 1991 LOGO

The Ring Design Committee along with the creative help of Jostens designed the logo to represent the entire Class of 1991. The logo serves as a visual symbol which embodies the class, the year, and Virginia Tech.

The flame in the center of the logo illustrates the Class of 1991 which is the 116th class to graduate from Virginia Tech. Encircling the flame are four interwoven VT's, marking the new VT Tech logo which was created in 1976. Along with the VT are four 91's representing the Class of 1991. All of these symbols are strategically positioned together to represent motion which is symbolic of our class moving toward the future.

This logo will serve as a symbol of your class throughout the remainder of your college career. It will appear on all components of your ring program from the traditional ring to lapel pins. It is our hope that you wear it with pride.

JOSTENS 1



CLASS OF 1991

TECH RING TRADITION

THE JULIAN A. BURRUSS COLLECTION
 RING PRICING AND ORDERING INFORMATION

PRESIDENT'S MESSAGE



As president of the Class of 1991, I am extremely proud of the work the ring design committee has done. I truly feel that they have designed the most exciting ring collection that Virginia Tech has ever seen. There is a ring to fit everyone's tastes.

On September 28, 1988 the class officers were elected. The class officers are truly an exceptional group of individuals. I am very honored to be able to work with these great people.

The first responsibility of the class officers was to choose the ring design committee. This was quite a task. The officers reviewed all the applications and then spent many hours interviewing the candidates. At the end of it all, seven students stood out as the best qualified.

These seven students, along with myself and the female, male and cadet members at large, went straight to work to design the ring collection. Our first task was to get a rough idea of the types of rings we would like. We wanted to design a collection of rings that would be unique to the class, but always keeping in mind tradition.

Our second task was to choose a ring company. We laid down criteria that we would like to see. After two competitors (one oral and one written), Jostens came out ahead. I am extremely delighted with this choice and I truly feel that Jostens is the

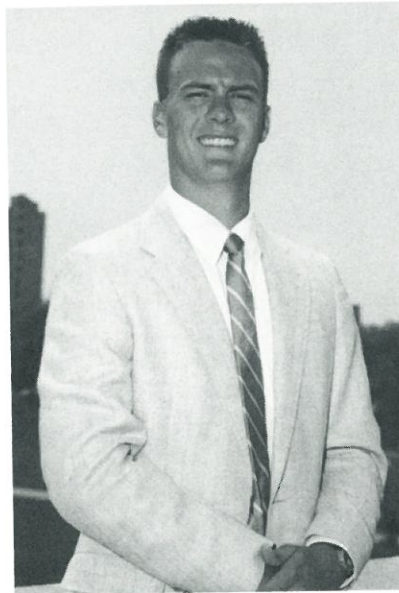
best company for Virginia Tech.

Three, four, even twenty and thirty years from now I will look at my class ring and remember my college days. It will be a source of inspiration and a reminder of the best years in my life. I hope the ring will mean as much to you as it does to me.

Thank you.

Paula M. Radcliffe

CHAIRMAN'S MESSAGE



A ring from Virginia Tech is more than a mere piece of jewelry, it is a symbol of tradition and pride. Since the first ring was designed for the class of 1914, the Virginia Tech Ring Collection has become the most accredited college ring collection in the world.

Soon after the class elections in the fall of 1988, the officers comprised an outstanding ring committee. This committee consists of the Class President, three members-at-large, a chairman, six committee members, and a ring publicity chairman.

The committee began the process of designing a class ring that is unique and symbolic to the Class of 1991 in October 1988. Without the diligent work and dedication of the committee, guidance and leadership of Jostens, and valuable class input,

the class of 1991 ring collection could have never been completed.

The Class of 1991 ring collection represents every possible facet of excellence. As the chairman of the Class of 1991 Ring Design Committee, I am extremely anxious and proud to present to you the Julian A. Burruss Ring Collection. I can assure you that this collection of rings is the best and most complete collection ever presented to a class here at Tech. This year's program has drawn from sources never tapped by any other committee in order to ensure our prestige. In our collection, there is a ring for each and every member of our class.

Remember, your ring is more than jewelry, it is a reflection of the years filled with pride and joy that you have experienced here at Virginia Tech.

William A. Thompson III
1991 Ring Design Committee
Chairman



TRADITIONAL RING

The traditions, values, and symbolism are creatively illustrated on the Virginia Tech traditional ring. The following callouts will help you remember what each symbol stands for on your ring.

UNIVERSITY SIDE

The traditional nature of Tech is represented in the architecture symbols of Cassell Coliseum, Burruss Hall and The War Memorial Chapel. These buildings symbolize the three elements that are important to the class of 1991 — Education, Moral Responsibility and Athletics.

The four stars represent the four wars in which Tech graduates have served

Virginia flag unfurling from left saber symbolizing the state of Virginia.

"Old Glory" unfurling from right saber.

Greek column running along the palmside symbolizes the influence Greek organizations have on campus.

Eight pylons representing the War Memorial Chapel.

The eagle was first originally put on the Tech ring to represent the military nature of the school.

The university motto "That I May Serve" has appeared on almost every ring since its introduction in 1914.

Sabers with bloodknots represent the corps of cadets.

The University's founding date 1872.

University crest resting on the Greek column.

BEZEL AND HONOR POINT

The Class of 1991 traditional ring features a cushion-shaped bezel with the words "Virginia Polytechnic Institute" encircling the stone. The base offers a space for personalization such as a cubic zirconia, one's initial, Greek letters, Skipper cannon, the VT logo or a genuine diamond.

Surrounding the University's name is a chain of interlocking ninety-ones; the link represents class unity amongst the members of our class.



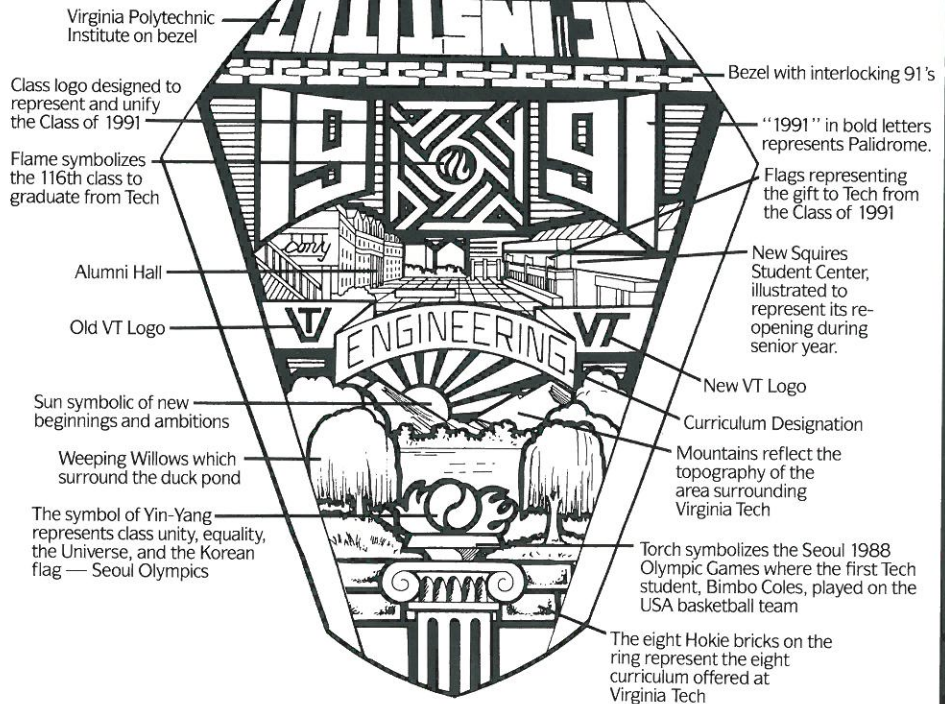
Options for Honor point

CLASS SIDE

STADIUM BEZEL

An exclusive option for the Class of 1991.

Our class is the first class in Tech's history to have this bezel on our Men's traditional ring. It is a unique approach to personalizing your ring.



VIRGINIA TECH RING AND RING DANCE HISTORY



Virginia Tech's official class ring carries many traditions behind it as well as representing accomplishments and pride of individual classes. The ring program today has developed into one of the most prestigious in the country. Tech's program is distinctive from other colleges' because an entire collection of rings is redesigned each year.

The tradition of the Tech ring began with the class of 1914. Their ring featured a pair of eagles. Every ring since then has featured at least one eagle on its shank. Other symbols reflecting the University's military heritage have always appeared on the ring. These have included sabres, rifles, spears and lieutenant's stripes. The American flag and the Virginia state flag are also found on the Tech ring.

A rope around the bezel of the ring symbolized class unity until the Class of 1940 changed it to a chain. The chain is now a tradition often comprised with interlocking year dates of the class. Other elements which have been on the ring include lamp posts, campus buildings, books, the Hokie stone, and the landscape which surrounds campus.

A current trend is to commemorate events on the ring which occurred while the class was at Tech. These have been such events as the Peach Bowl, Halley's comet and the perishing of the space-ship Challenger. The Class of 1987 was the first to spell the University's popular name, "Virginia Tech," around the bezel.

A Ring Design Committee is chosen each year by the sophomore class officers to specifically redesign the rings and market the new collection. Tech's contract is now considered the "Olympics of Rings" and boasts one of the largest annual ring orders in the country.



THE RING DANCE

The rich ring tradition has caused the Tech ring to be coveted as the most prestigious college ring in the world today. The story began back in 1934 when the class of 1935 decided to celebrate their ring exchange by having a Ring Dance. Each couple attending the dance received a pair of ribbons. The lighter ribbon was worn by the male while the female wore the darker ribbon, each ring was tied to the ribbon and wrapped around their individual wrist. The evening opened up by having the Corps of Cadets unveil their ring during the Cadet Ring figure. This tradition has become ritual for every ring dance to follow.

The Class of 1991 will become a part of this tradition at their ring dance on March 30, 1990. This theme, "Tradition is the Heart of Future" really symbolizes the importance of carrying on the tradition of the Tech rings throughout the future. The night will begin with the Cadet Ring figure and end with the band playing "Moonlight and VPI," the song written especially for the ring dance by Fred Waring, a songwriter of the 1940s.

Enjoy this once in a lifetime opportunity of Virginia Tech's Ring Dance on March 30 and 31, 1990. Afterwards, wear your ring proudly, there is no other like it which entails the true meaning of tradition.

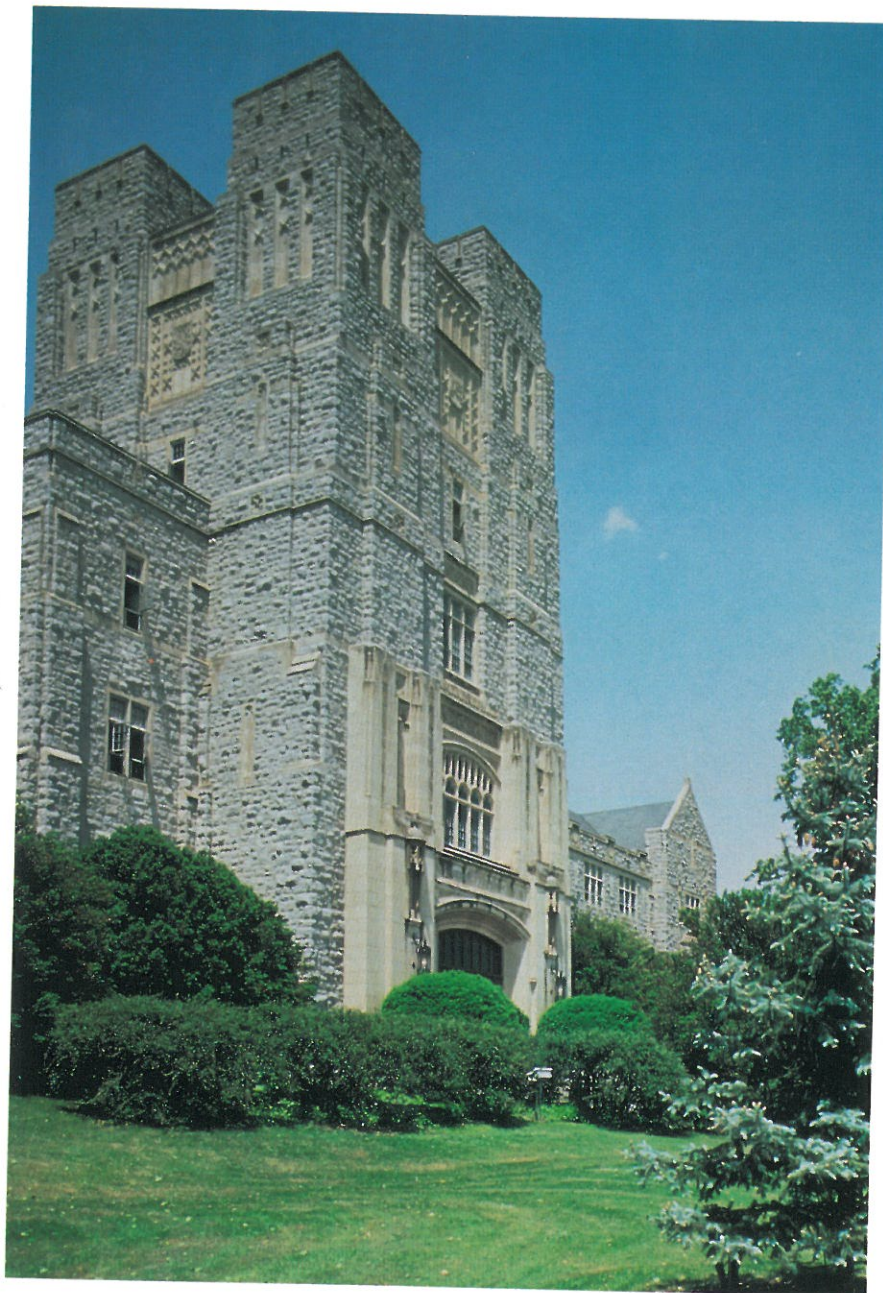


THE STORY BURRUSS HALL

Originally known as the "Teaching and Administration Building", Burruss Hall is named after Dr. Julian A. Burruss, President of VPI from September, 1919 until July, 1945. In a letter to VPI alumni Burruss stated, "If elected to the presidency of VPI, I pledge to devote my entire energy and effort to its promotion and upbuilding." This promise was kept through Dr. Burruss' ability to adhere to objectives and ideals established for the improvement of a Tech education.

Today, Burruss Hall serves as Tech's main administration building. Its stately appearance serves as a historic symbol of the rich ring tradition here at Virginia Tech.

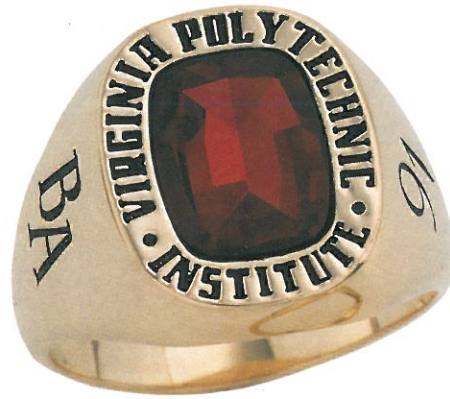
For the first time in June of 1936, commencement exercises were held in the 3,000 seat auditorium. Today, over fifty years later, the same auditorium will house the unveiling of the Class of 1991's ring collection dedicated to the strong traditions here at Tech which are represented in the work of Dr. Julian A. Burruss.



THE JULIAN A. BURRUSS COLLECTION



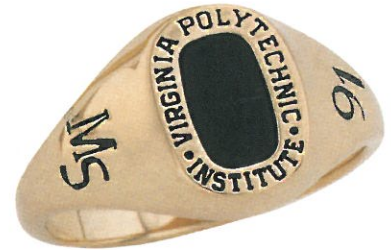
Women's Cushion Signet
 — Rose gold
 — 5 pt. diamond



Men's Executive
 — Black onyx stone



Men's Cushion Signet
 — Natural gold finish
 — 10 pt. diamond



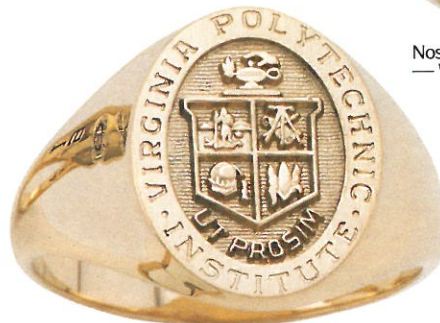
Women's Executive II
 — Black onyx stone



Women's Oval Signet



Nostalgia
 — With crest on black onyx



Men's Oval Signet
 — Natural gold finish
 — Plain shank



Women's Engraved Signet
 — Black onyx stone

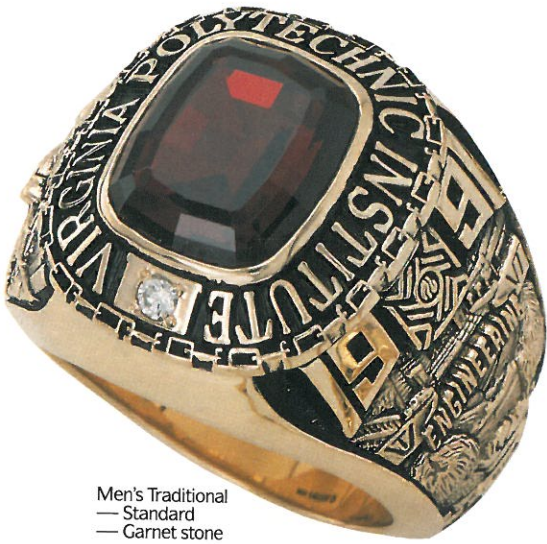


Crozet
 — With engraved school seal



Venice
 — With engraved school seal

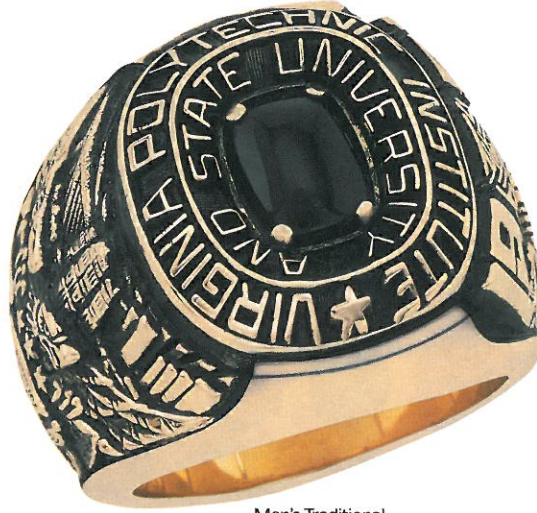




Men's Traditional
— Standard
— Garnet stone



Women's Traditional
— With square 5 pt. tube set diamond



Men's Traditional
with Stadium Bezel
— Black onyx stone



Women's Traditional
— Miniature



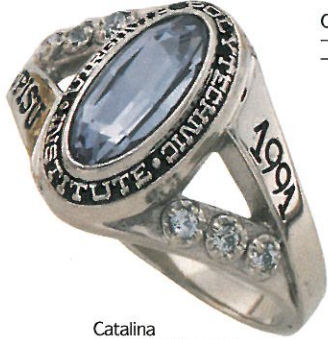
Espri
— With crest on black onyx



Catalina
— Without bezel spellout
— Garnet stone



Tequila
— Rose gold



Catalina
— With bezel spellout
— White gold



Espri
— With cluster setting



STONE OPTIONS



Facet Smooth Oval

Birthstones

Smooth and faceted birthstones included in base price of ring.

Jostens simulated birthstones are

"ideal cut" to maximize the dazzle and brilliance of the stone. As light enters

the stone it freely retracts from facet to facet for a radiant display of color.



Quadra Cut

A magnificent design of handcut facets to highlight the brightness of the stone. This cut, exclusive to Jostens, features

an exclusive diamond facet back to add brilliance and depth to the stone. Quadra cut stones have the greatest

number of facets for maximum light refraction. (Additional charge)



India Cut

India cut stones offer 40% more handcut facets than standard facet stones to

bring out their true color and brightness. (Additional charge)



Sunburst

Add extra brilliance to your stone with this special feature in the simulated

birthstone of your choice. (Additional charge)



Encrusting

An encrusting is a letter or design embedded into the stone using 14K gold. Traditional rings can be custom

encrusted with the German club emblem, VT symbol (old & new), VPI mon-

ogram, Forestry emblem and a single block letter.



Old English Alphabet



Protected Emblem

Your emblem, fully protected yet clearly visible beneath the simulated birth-

stone of your choice. A special feature to add unique styling to your stone se-

lection. (Additional charge)



1991 VIRGINIA TECH RING PRICING

TRADITIONAL — MEN'S & WOMEN'S

	10K	14K	18K	White Lustr.
Men's Extra Large Traditional	390.00	510.00	769.00	106.00
Men's Large Traditional	333.00	448.00	670.00	106.00
Men's Medium Traditional	303.00	404.00	591.00	106.00
Men's Small Traditional	282.00	369.00	516.00	96.00
Women's Standard Traditional	173.00	246.00	303.00	96.00
Women's Miniature Traditional	150.00	193.00	248.00	86.00

MEN'S SIGNET and CONTEMPORARY

Men's Executive	191.00	248.00	324.00	96.00
Men's Cushion Signet	191.00	248.00	324.00	96.00
Men's Oval Signet	191.00	248.00	324.00	96.00

WOMEN'S NOSTALGIA AND SIGNET COLLECTION

Venice	153.00	182.00	251.00	86.00
Crozet	153.00	182.00	251.00	86.00
Nostalgia	153.00	182.00	251.00	86.00
Women's Executive II	153.00	182.00	251.00	86.00
Women's Cushion Signet	153.00	182.00	251.00	86.00
Women's Oval Signet	153.00	182.00	251.00	86.00
Women's Crested Signet	153.00	182.00	251.00	86.00

WOMEN'S FASHION and DINNER RING COLLECTION

EsPRI	150.00	189.00	245.00	NA
Catalina	150.00	189.00	245.00	NA
Tequila	150.00	189.00	245.00	NA

*Pricing does not include \$36.00 which will be applied toward your class dues.

*Your 1991 Virginia Tech rings are available with several options. Not all special options will be listed. See your Jostens Sales Representative for specific details.

Ask your Jostens Sales Representative for custom genuine stone pricing sheet.

STONES

Jostens also offers as a special consideration an elective array of options priced as listed below: Quadra Cut, Fireray, India Cut, and Protected Emblems . . . Add \$12.00 for each option. Sunburst Stone, Encrusting, and Bezel Divider with special engraving . . . Add \$10.00 for each option.

SPECIAL STONE SETTINGS IN HONOR POINT (available only in Mens and Ladies Traditional Designs)

Point Size	Diamond	Cubic Zirconia
10 pt.	109.00	25.00
5 pt.	60.00	20.00
3 pt.	50.00	14.00
1 pt.	40.00	12.00

STONE SETTINGS IN SPECIAL PANEL

Point Size	Diamond	Cubic Zirconia
5 pt.	73.00	27.00
10 pt.	109.00	28.00
20 pt.	210.00	34.00
25 pt.	300.00	36.00

Custom diamond settings such as square tube sets are available for an additional charge.

OTHER OPTIONS

- Custom Encrustings add \$10.00
VT Emblem (New and Old), VPI Monogram, GC Emblem, Single Block Letter, Greek Emblems, Forestry Emblem, Single Old English Letter
- Sculptured Palmside..... add \$10.00
- Custom Crest add \$20.00
- Rose Gold add \$20.00
- Gold Stone Top with School Seal..... add \$25.00
- Double Bezel — traditional ring add \$20.00

Ring prices include (where applicable) choice of the following 34 stones. Choice of yellow or white gold, full name or initials, and social security number (certain ring designs) engraved on inside.

12 Simulated Birthstones

Garnet	Ruby
Kunzite	Peridot
Aquamarine	Fireblue Spinel
White Sapphire	Rose Zircon
Shamrock Spinel	Topaz
Alexandrite	Blue Zircon

Genuine Stones

Genuine Black Onyx
Genuine Green Onyx
Genuine Sardonyx
Genuine Tahitian Pearl
Genuine Mother of Pearl
Genuine Blue Onyx

Other Simulated Stones

Tourmaline	Black Sapphire
Green Zircon	Amethyst
Golden Sapphire	Ultralite
Brown Sapphire	Pink Sapphire
Ceylon Sapphire	Dark Blue Spinel
Blue Sapphire	Ivy Green
Arctic Sapphire	Green Spinel
Green Sapphire	White Spinel



CREATIVE FINANCING PLAN

- Place a minimum deposit of \$50 with your order and pay the balance when your ring is delivered.
 - Use
 - Cash
 - Money order
 - Personal check
 - Visa
 - Master card
 - Discover
 - American Express
- If you prepay your entire order during the first week of order taking, you will receive the following discounts:
 - \$20.00 off 10K
 - \$30.00 off 14K
 - \$40.00 off 18K
 - Use your credit card to pay deposit, balance due, or full payment. Please provide a signed authorization listing the cardholder's name, address, account number and expiration date if the credit card is not in your name.
- Place a \$50 minimum deposit by any of these methods and continue to make partial payments until your ring is ready. If you've not paid your balance when the ring is delivered, you can make partial payments until your balance is cleared. Your ring will be available when the balance is paid in full. **NO FINANCE OR SPECIAL CARRYING CHARGES FOR THIS SERVICE!**

JOSTENS LIFETIME GOLDEN WARRANTY — CLASS OF 1991

- 1) All rings are fully warranted against defects in materials and workmanship for life.
- 2) All stones included in the base price and all stone decorations are fully warranted and will be replaced with-

out charge at any time. Diamonds greater in size than 10 points and genuine stones not included in the base price are excluded from the free replacement clause.

- 3) All Virginia Tech 1991 class rings may be resized without charge through June of 1991. If a student desires to have a new ring made for resizes greater than one half size, the charge, after June of 1991 only will be \$30 plus the return of the original ring.
- 4) Rings which are accidentally damaged will be replaced prior to a student's graduation for a charge of \$30.00 plus return of the damaged ring. After graduation, the charge to replace a damaged ring may increase by 10% per year after the \$30.00 pre-graduation charge. Genuine stones and diamonds greater in size than 10 points will be replaced at the cost which is current at the time of repairs.
- 5) Additional rings may be ordered at any time. After graduation, the cost of rings will be determined by the cost of gold and stones at the time of ordering, plus the manufactured costs.
- 6) A student who changes colleges at Virginia Tech after a ring is ordered, may return the ring to receive a ring with the proper designation at no additional cost.
- 7) Several ring adjustment dates will be scheduled with the company representatives on campus. After a student's graduation the cost of shipping, insurance, and handling will be the responsibility of the ring owner.
- 8) Any college, junior college, or high school gold ring will be credited at current gold salvage value towards the purchase of the Class of 1991 VPI & SU ring. Current trade-in value will be available at all order taking sessions.
- 9) Disputes about the validity of the warranty clauses will be resolved by the ring committee until the time of a student's graduation. Thereafter, Virginia Tech will designate a staff member with responsibility to resolve the disputes with the ring company. The ring company agrees to abide by the decision of the ring committee or the Virginia Tech ring program coordinator.

METAL QUALITIES

Your 1991 class ring is available in yellow, rose, or white gold in 10, 14, or 18 karat quality. All karat gold rings are formulated from plumb gold.

18K GOLD = 75% GOLD

18K is for those who want the highest quality gold content available in class rings today. It is available in all styles and designs.

14K GOLD = 58% GOLD

14K is available for those who want the higher gold content in their class ring. It is available in all styles and designs.

10K GOLD = 41% GOLD

10K has ten parts gold and 14 parts alloy. Again, it is available in all styles and designs.

LUSTRIUM

Lustrium contains silver, gold, palladium, and its color, wearability, and tarnish resistance compare favorably with gold. Warranty provisions for lustrium rings are the same as for Jostens' gold rings.

RING PROMOTIONAL DATES

DATE	TIME	PLACE
Oct. 5-6	10 am-4 pm	Cassell Ambulatory
Oct. 9-13	10 am-4 pm	Cassell Ambulatory
Nov. 6-10	10 am-4 pm	Cassell Ambulatory
Dec. 4-8	10 am-4 pm	Cassell Ambulatory
Jan. 15-19	10 am-4 pm	Cassell Ambulatory
Feb. 12-16	10 am-4 pm	301 E. Eggleston
March 28-29	10 am-4 pm	Cassell Ambulatory
March 28-29	Ring Delivery 10 am-4 pm	301 E. Eggleston
March 30-31	Ring Dance	Cassell Coliseum



JOSTENS . . . DEDICATED TO SERVE YOU

Jostens founded by Otto Josten in 1897, began as a watch repair business in Owatonna, Minnesota. In 1920, Jostens was chosen by Virginia Tech to produce the rings for the Class of 1923. Since then, Jostens has been chosen more than any other company to design and manufacture the class rings for Virginia Tech.

Jostens manufacturing has set the standard of excellence over the past 90 years. From start to finish, we custom make each Virginia Tech College Ring to be of the highest quality. Over 140 steps go into making a Virginia Tech ring. It is

handcrafted by dedicated craftspeople with an artist's attention to detail in small, intimate craft centers located coast to coast.

The same skill, craftsmanship and quality that goes into a Tech ring was used to produce the 1984 Summer Olympic medals, the 1988 Olympic winter games and 15 of the last 23 Super Bowl rings.

Jostens wants you to wear your Tech ring with pride — it is truly a symbol of accomplishment — for Virginia Tech, for the Class of 1991, and for Jostens.

YOUR JOSTENS REPRESENTATIVE . . . MIKE CALLISON

Dear Class of 1991:

At Jostens the Virginia Tech Ring Program is simply known as the "Tech" account. Throughout Jostens special attention is given to this prestigious ring program. The 1991 Ring Committee has put forth a commendable effort to offer your class the most unique and classic ring program in Virginia Tech history. The Julian A. Burrell Collection reflects the coveted ring tradition that Tech is known for.

As a 1976 Virginia Tech graduate myself, it is exciting to see the strong tradition of the program live on from year to year. As a JOSTENS representative, I feel it is our responsibility to uphold the tradition and value of the Virginia Tech Ring Program by offering you a ring program that reflects the tradition but still meets the expectations of today's students. As your Jostens representative, you have my pledge to service the Class of 1991 to the best of my ability! Jostens looks forward to meeting and servicing each member of your class.

Sincerely,



Michael S. Callison
Jostens Sales Representative



Mike and Vikki Callison (both 1976 Virginia Tech Graduates)



RING ORDER FORM FOR YOUR VIRGINIA TECH RING

Name _____

Address _____

City _____ State _____ Zip _____

University/College: _____

City: _____ State _____ Zip _____

Ring Design Name: _____ Men's _____ Women's

Finger Size: _____ (Be sure the ring size feels comfortable and snug on the finger of the hand on which you plan to wear the ring.)

- Quality (Check):
- | | | |
|---|---|--|
| <input type="checkbox"/> 10K Yellow | <input type="checkbox"/> 10K White | <input type="checkbox"/> 10K Rose Gold |
| <input type="checkbox"/> 14K Yellow | <input type="checkbox"/> 14K White | <input type="checkbox"/> 14K Rose Gold |
| <input type="checkbox"/> 18K Yellow | <input type="checkbox"/> 18K White | <input type="checkbox"/> 18K Rose Gold |
| <input type="checkbox"/> Any of the above w/natural gold finish | <input type="checkbox"/> White Lustrium | |
| <input type="checkbox"/> Other _____ | | |

Graduation Year: _____ Degree Letters: _____

Curriculum Major: _____

Stone Color: _____ Stone Top Cut: Smooth Facet
 W/Sunburst W/Sunburst
 Quadra Cut (additional charge) India Cut (additional charge)

Encrusting on Stone: _____
(Emblem or Greek Letters)

Panel Top _____

Full Name or Initials Engraved Inside Ring: _____

Social Security Number (Men's rings only): _____
(additional charge)





Special Instructions

Date: _____ Price: _____

Plus Tax: _____

Deposit Required: _____

To charge deposit or entire ring amount:
complete the following:

Check One:    

Number: [][][][] - [][][][] - [][][][] - [][][][] Valid Thru [][][][]

Cardholder's Name: _____

Cardholder's Signature: _____

Allow 6 to 8 weeks for delivery: For more information write: Jostens College Division, 148 East Broadway, Owatonna, MN 55060

Mike Callison, P.O. Box 1291, Charlottesville, VA 22902 804-296-3023 804-296-6428-fax



