



June 2014

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### Chapter Team

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### Don't Forget

You are REQUIRED to have a Virginia Tech PID (vt.edu email address) to access the Chapter Forms database.

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The Chapter Newsletter is a communications tool between the Virginia Tech Alumni Association and its chapters.

If you have any comments or suggestions, please send them to your chapter liaison. If you have problems viewing the newsletter, please contact [Ginny Ritenour](#), Chapter Program Coordinator.

## Dear Chapter Volunteers,

Our fall [Chapter Officers Forum](#) is quickly approaching and we are looking forward to welcoming our volunteers back to campus. We have an exciting schedule planned focusing on Chapter Best Practices, as well as our annual chapter awards dinner banquet. The event is taking place on August 28 through 30; the complete schedule and more information may be found on our [website](#).

As the beginning of a new fiscal year is on the horizon, be sure to review the [Chapter Awards Requirements Checklist](#) while planning activities for the coming year. This simple, one page document should be your guide for determining what projects you will complete and events you will host throughout the year. Please contact your chapter liaison if you have questions or concerns about meeting any of the requirements. You should also be submitting all year-end reports by July 1; more information on those requirements can be found on page 6.

**Call for Best Practices/Program in a Box:** please consider submitting your best program, process, or service to us so that we may share your success with other chapters on our Chapter Resources web page.

We will once again be participating in "Virginia Tech Day" at the [Virginia International Raceway](#) in Alton, VA (near Danville). The day will include an exclusive Virginia Tech Alumni Association Headquarters Pavilion, tailgate competition, go-kart races, skeet shooting, and more. The race takes place August 9 & 10, with alumni events throughout the day on Saturday. More details may be found on page 3.

We are anxiously awaiting the arrival of Katie Marquis, who will join the Chapter Team at the end of the month. I will individually contact those chapters that will work with her and we will introduce her formally in the next newsletter.

Enjoy the rest of your summer!

*Debbie*

# Chapter Event Highlight: Wine Festival at Virginia Tech, New River Valley Chapter



On Saturday, June 7, the New River Valley Chapter hosted its 6<sup>th</sup> annual [Wine Festival at Virginia Tech](#). This festival took place at the Holtzman Alumni Center and featured wineries from around the region, food and beverage concessions, and specialty items from local vendors. This year's live entertainment featured salsa music from the fabulous Estrella All Stars!

Tickets were \$20 when purchased in advance and \$25 at the gate, with a \$5 non-wine tasting pass available. The chapter also offered the opportunity to purchase a reserved table for 8 for \$300, which included covered seating and a gift basket full of cheese, crackers, fruit, and other goodies.

The festival is the primary fundraiser for the chapter's scholarship fund and has grown to draw a crowd of nearly 400 alumni and friends. This year included the chance to meet a special guest: Dr. Timothy Sands came by to mix and mingle!



*Dr. Timothy Sands, President of Virginia Tech, stopped by for a visit during his first month on campus!*



*Patrons line up at [Stanburn Winery](#) to sample their locally grown varieties*



*Several food vendors were on hand to serve festival patrons, including The Cellar, a longtime Blacksburg favorite*

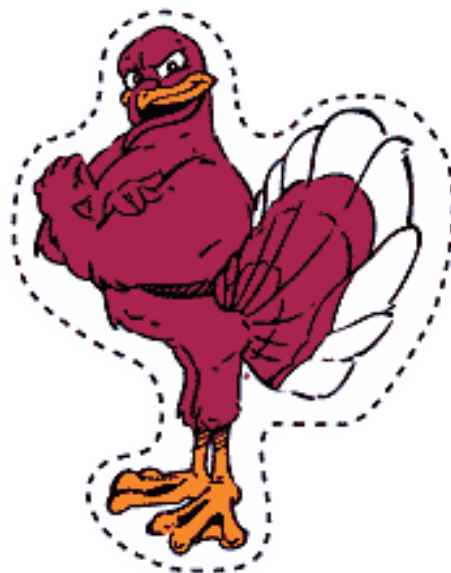


*Festival goers enjoy cornhole and other games on the Holtzman Alumni Center lawn*





Show your Hokie Pride when you travel with Flat Hokie!



[Download and cut out Flat Hokie](#) and take him with you wherever you go!

Send your favorite photos with Flat Hokie to [vtalumnet@vt.edu](mailto:vtalumnet@vt.edu) and we'll post them on the Virginia Tech Alumni Association's Facebook page at [www.facebook.com/virginiatechalumni](http://www.facebook.com/virginiatechalumni).

## Stay Connected!

Visit the [Hokie Nation Network](#) for career and job networking opportunities. HNN leverages social media, job listings (no PID or password required), and other career resources designed to help Hokies connect with fellow alumni.

Contact [Nancy Brittle](#) for more information.

**QUICKLINKS**

- Virginia Tech Alumni Association
- Update My Profile and PID
- Find Alumni Online
- Chapters
- Groups (Classes, Colleges...)
- Events
- Career Resources**
- Search Nations Network
- Alumni Career Coaches
- Travel Tours
- Services and Gifts
- Class Rings
- Student Programs
- Embroidering LR Process
- About the Alumni Association

### HN Hokie Nation Network

Welcome to the new Hokie Nation Network, a portal for alumni interested in professional networking opportunities. The Hokie Nation Network leverages social media, job listings (no PID or password required), and other career resources designed to help Hokies connect with fellow alumni.

<div style="text-align: center; border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p><b>Job Listings</b></p> </div> <ul style="list-style-type: none"> <li>• Job listings for alumni (no PID/password required)</li> <li>• Job posting form for employers</li> </ul>	<div style="text-align: center; border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p><b>LinkedIn</b></p> </div> <ul style="list-style-type: none"> <li>• More than 94,000 Hokies are on LinkedIn</li> <li>• Join over 20,000 Hokies already networking on LinkedIn</li> <li>• Learn how to use LinkedIn</li> </ul>
<div style="text-align: center; border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p><b>Career Resources</b></p> </div> <ul style="list-style-type: none"> <li>• Career resources for alumni searching for jobs (links to other sites, career coaches, webinars, and presentations)</li> </ul>	<div style="text-align: center; border: 1px solid #ccc; padding: 5px; margin-bottom: 5px;"> <p><b>Alumni Directory</b></p> </div> <ul style="list-style-type: none"> <li>• Use the Online Alumni Directory to find contact information for fellow Hokies (PID and password required)</li> </ul>

## Tickets available for VT Day at VIRginia International Raceway

Join fellow Danville, Halifax, New River Valley, Roanoke Valley, Southside, Charlotte, and NC Triad Chapters; VT Ware Lab; Hogs4Hokies; the Motorcycle Club at Virginia Tech; and the Car Club at Virginia Tech at VIRginia International Raceway for Virginia Tech Day!

On Saturday, August 9, come out to watch the 24-hour ChumpCar World Series. This series is for grassroots race teams and the average fans that have always wanted to go road racing without all the hassle. For more information on ChumpCar, visit [chumpcar.com](http://chumpcar.com).

In addition to the 24-hour race, a fun-filled Virginia Tech Day is scheduled with a car and motorcycle show, kart racing, skeet shooting, and a cook-off competition – all while enjoying the scenery and special guests from Virginia Tech! Tailgating and coolers are welcome and encouraged; concessions are available.

To view a complete schedule, visit our [website](#).

Sign up for skeet shooting, kart racing, the cook-off, and the car/motorcycle show at [www.alumni.vt.edu/vir](http://www.alumni.vt.edu/vir). (Not included with general admission ticket; cost available on website.)

**Need General Admission Tickets?** Use promo code VTCC2014 to [purchase advance tickets online](#) and get a 2-Day ticket for only \$10. Proceeds support regional alumni chapter scholarships.

For more information, to purchase tickets, and to register, visit [www.alumni.vt.edu/vir](http://www.alumni.vt.edu/vir) or contact Jordan McCauley, Assistant Director for Alumni Relations, at [jordanm5@vt.edu](mailto:jordanm5@vt.edu).

## Chapter Event Highlight: April 16 Remembrance Events

In support of the April 16 Day of Remembrance events held on the Virginia Tech campus each year, many of our chapters participate in community service projects throughout the month of April to show support for those affected by the 2007 tragedy and to exemplify *Ut Prosim*, That I May Serve, our university motto.

From VirginiaTechforLife blood drives and Habitat for Humanity builds, to food pantry and Adopt-a-Highway cleanup projects, our alumni are engaged in helping to meet the needs of their local communities, carrying on our Virginia Tech tradition of service.



*Alumni gather in Austin, Texas for their inaugural 3.2 for 32 Walk in Remembrance*



*The Central Pennsylvania Chapter hosted a "virtual" Run, asking alumni to participate from wherever they are!*

Several chapters host 3.2 for 32 Walk/Run events in conjunction with the race on campus, but many choose unique events that are meaningful to their local community. The Coastal Carolina Chapter participated in a Day of Remembrance at Coastal Carolina University that included an annual candlelight vigil. Seattle alumni volunteered at a local farm that supplies community food banks. The Greenville Chapter volunteered at a minor league baseball field concession stand and the Tidewater Chapter held a memorial service to honor the members of the Hokie family who lost their lives on April 16.

If your chapter would like to begin planning a remembrance event for 2015, please contact your chapter liaison for more information.



*Chicago Chapter area alumni volunteered to help with a Senior Breakfast at Chicago Cares*



*75 Denver Hokies came out for their annual 3.2 for 32 Run/Walk in Remembrance*





*The National Capital Region Chapter hosted its own 3.2 for 32, complete with custom t-shirts!*



*The Triangle Chapter hosted its annual 3.2 for 32 Run, followed by a social gather for the whole family*



*The Palmetto Chapter volunteered at local Flour Field concession stand to support their scholarship fund*



*Triangle Chapter volunteers also participated in a food bank service event on April 16*



*Philadelphia area alumni turned out for a run/walk at a local state park in Newtown Square, PA*



*The Seattle Chapter hosted a Hokie Run & Social Time to encourage a sense of community among local alumni*



# Year-End Reminders for Chapter Officers

## YEAR-END REPORTING

We are just completing the second year of our Awards Requirements Checklist, which provides the requirements that must be met to reach the bronze, silver, and gold achievement levels.

Your chapter liaison will complete a checklist for your chapter. The [Awards Requirements Checklist is available online](#) as a PDF and as an Excel spreadsheet. If you wish, you may use the spreadsheet to clarify information for your liaison.

The following *five* items must be submitted by July 1 to qualify for Outstanding Chapter Awards. Forms can be found online in the [Chapter Database](#) under "Chapter Forms".

- Year-End Annual Report (2014-15) – These are just the number of volunteers & events held, required by our national board
- Chapter Annual Plan for the upcoming year (2014-15)
- Chapter Contacts: Chapter Officers, Board of Directors, Committee Chairs (2014-15)—Please submit, *even if the officers will not change*, and remember to change the term to 2014-15.
- End of Year Financial Report (2013-14). A template is now available online. Or you can submit your own format electronically to your liaison and copy [ginnyrit@vt.edu](mailto:ginnyrit@vt.edu)
- Signed Articles of Association (which can be found with the annual reports) – *required of new presidents only*

All event reports, meeting minutes and monthly financial reports should have already been submitted to Blacksburg throughout the year.

## AWARD NOMINATIONS

Chapters are encouraged to nominate a chapter member for Outstanding Volunteer of the Year (limit one per chapter) and themselves for Superlative Awards which will be presented during Chapter Officers Forum. The awards are listed below, and nomination forms can be found online in the [Chapter Database](#) under "Chapter Forms".

Please submit nominations by July 1.

Superlative Awards include the following for the 2013-14 academic year:

- Outstanding Community Service Project Award
- Outstanding Event/Activity Award
- Outstanding Fundraising Event/Activity Award
- Outstanding Golf Tournament Award
- Outstanding Website Award
- Outstanding Volunteer of the Year
- Outstanding Alumni Engagement Event (Broadening Audiences)
- Innovation Award (New and Innovative Programs)

If you have questions, please contact [Ginny Ritenour](#) or your chapter liaison.



**Show your Hokie pride  
with the new Virginia Tech  
Discover card!**

The only credit card that allows you to show your support for Virginia Tech with each use.

Visit [discover.com/VT](http://discover.com/VT) today.

## Communications Corner: June 2014

From [Dave Hunt](#), [Denise Royal](#), and [Matt Dowdy](#)

### Announcements and Updates

**New Addition:** As some of you have already discovered, we have a new member of the communications team – Matt Dowdy! Matt joined the Alumni Association mid-May as Printing and Mailing Manager. In addition to his printing and mailing duties, he will be your first point of contact to schedule job requests as we receive them.

**Student Picnic:** If you are planning to advertise your student picnic through the Alumni Association and want to invite students, please let [Ginny Ritenour](#) know by June 30, 2014. We don't need any additional details at this point; just a notification of your intent to invite students to an event this summer. The Alumni Association has to request student information from the Registrar's Office, and it can take up to two weeks to receive. By compiling a list and making the request early, this will help avoid delays in the process. Please

note that an email request that includes student invitations may take up to 10 business days, instead of the usual 5 business day turnaround. Notifying us ahead of time gives us an opportunity to reduce turnaround time as much as possible.

**Email Testing:** We are beginning to test the new email system. During our testing phase, some chapter email requests that come through may be converted to our new layout.

**Annual Password Changes:** PID passwords are required to be updated on an annual basis. Although you should have received an email reminder from Virginia Tech, June and July are the most common "update required" months and we encourage you to change your password at your earliest convenience. To find more information on these requirements and instructions for changing your password, please visit the [Security Awareness at Virginia Tech site](#).

**If your password expires, you will not be able to log-in to the Chapter Database** for email/mailer requests, chapter reports, and other forms. Once expired, you will be required to phone Virginia Tech's 4-Help hotline to have your password reset.



### 2014 Drillfield Series

Join us in Blacksburg for a series of weekend programs designed for Virginia Tech alumni, family, and friends.

Specially reduced lodging is available at the Inn at Virginia Tech.

Learn more at [www.alumni.vt.edu](http://www.alumni.vt.edu)

**A Day in the Life of College Admissions**

July 10-11, 2014

**Happy and Healthy Pet Weekend**

August 8-9, 2014



**Saturday, June 28**

**12 – 5 PM**

11 AM VIP Early Entry

**Holtzman Alumni Center**

### Virginia is for Craft Beer Lovers!

Join us for a unique festival experience at our very own Holtzman Alumni Center where you can enjoy over 40 beers from local, regional, and national breweries. Local food vendors will be available and live entertainment provided throughout the day.

Purchase tickets at [www.alumni.vt.edu/beerfestival](http://www.alumni.vt.edu/beerfestival)

**\$25 – Regular Tickets • \$50 – VIP Tickets**

# HOKIES on FACEBOOK



*The Kentuckiana and Lexington Chapters joined forces for a combined service project in Louisville, KY*



*New River Valley Chapter officers staff a booth at Blacksburg's monthly Up on the Roof social event*



*SAA student Savannah Bailey '15, who is interning with Cessna, joined Debbie Day, Associate Vice President for Alumni Relations, at a Wichita Chapter happy hour*



*Central Pennsylvania Chapter alumni volunteer at [Mission Central](#) in Mechanicsburg, PA*

## Dates to Remember:

- June 28: [Beer Festival at Virginia Tech](#)
- July 10-11: [A Day in the Life of College Admissions](#)
- August 8-9: [Drillfield Series: Happy and Healthy Pet Weekend](#)
- August 25: First day of classes
- August 28-30: [Chapter Officers Forum](#)
- September 1: Labor Day (offices closed)
- September 20: [Class of 1974](#) and [Class of 1979](#) Reunions
- September 27: Virginia Tech Alumni Association Homecoming Tailgate at Holtzman Alumni Center, [Class of 1964 50<sup>th</sup> Reunion](#)
- October 23: [Class of 1984](#) and [Class of 1989](#) Reunions
- November 1: [Class of 1969 Reunion](#)
- November 28: Young Alumni Reunion